



Liz Lynne for President

‘The Party needs a President who is an experienced campaigner, familiar with the party and its structures, not wedded to any faction...a truly independent voice for the members; someone who knows the joys of success and the pitfalls of defeat and can support the members and activists, old and new, in a critical year for the party’

‘I am firmly rooted in the heart of the party with much of my experience at the grassroots. To become the MP for Rochdale, I worked with some great activists in Lancashire and enjoyed that partnership for five years (1992-97). When I became the MEP for the West Midlands, I was supported for twelve-and-a-half years by another great team of campaigners (1999 -2012) and I now want to channel all that experience into helping the party re-unite after the bruising battle of May 22nd’

LIZ: the winner

Liz has an exceptional record of winning major elections:

Rochdale General Election 1992

Euro elections: elected MEP for

West Midlands 1999

Re-elected 2004

Re-elected 2009 (stood down 2012)

Who?

Liz Lynne is known throughout the party as a very determined and hard-working Liberal Democrat. She currently serves on the Federal Conference Committee and is Vice President of Liberal Democrat Women. As an MP she was spokesperson on Health and later Social Security. As an MEP, she was Vice President of the Employment and Social Affairs Committee in the European Parliament. *(See election address for further details)*

What?

The role of Party President is especially important in the run-up to the 2015 elections. The President chairs the Federal Executive and is expected to lead from the front, over-seeing the other key committees and the HQ directorates. The President also safeguards the constitution, represents the members’ wide range of views to the party’s decision-making team and is the public face of the Party.

Why?

Because Liz is independent enough to reflect the views of all sections of the party and has a wealth of experience as an activist, a campaigner, an MP and an MEP and a good working knowledge of Party structures. In the event of talks about another coalition, it is important to have an independent President who can safeguard the interests of the members in any discussions.

When?

Between now and mid-October

Working for members

#LizLynne2win





Liz and the media

As the public face of the Liberal Democrats, the President needs to be media savvy in developing a positive image of the party. Liz has extensive experience of national TV and radio including on *Question Time* and *Newsnight* and national newspapers. She also has a great deal of experience of local radio and weekly newspapers; regional TV and regional daily newspapers and of course, the increasingly-popular social media.

“I have done thousands of media interviews over nearly three decades. During my time as MP I was first the spokesperson on Health and then on Social Security and therefore was responsible for putting our case across in the media. When I was MEP I also had to do numerous radio and TV interviews on behalf of the Party. I often had to hold my ground against hostile journalists”



DETAILS OF LIZ's RESPONSES to Mark Pack's questions are on *Liberal Democrat Newswire*. Her full election address will be distributed to all members in September

As well as being regularly interviewed, Liz is also practiced in pro-active media releases and the use of social media



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