

Liz Lynne for President

A WORKER AND A WINNER



The Party President is there to represent us - the members - to the leadership and to the outside world. To be effective the President needs to be experienced, credible, hard-working and tough. Liz Lynne is all those things. The President needs to know our party throughout the length and breadth of the United Kingdom. The President needs to be a worker and a winner!

EXPERIENCED

Liz has been elected to Parliament and the European Parliament. More than many Liberal Democrats, she has had to fight to win. She did not inherit a seat in the settled suburbs, university town or comfortable countryside. Liz went to Westminster because she beat Labour in their Northern heartlands. And she did it when Labour were winning elections. Liz got elected to the European Parliament for the West Midlands, the first Lib Dem to do so.

CREDIBLE

As a former MP and MEP, Liz knows what it is like to take the fight to Labour and the Conservatives. In both Parliaments she was respected as a fighter for those who have been discriminated against and for speaking out for those less privileged in today's United Kingdom.

An effective and popular media performer, Liz is still sought out by the broadcasters and press to comment on Lib Dem policies and issues.

TOUGH

Liz has not had it easy in her life. She was voted in by people whose lives were not comfortable. She is renowned for speaking up and speaking out. Little fazes Liz. Determination and courage are her hallmarks.

HARD-WORKING

Liz's energy and drive are legendary. She has been turning up to help others...in unlikely by-elections as much as in 'Action Days' in target seats. She has travelled the length and breadth of the country to help others and to spread the Lib Dem message. Her top priority now is to work tirelessly to maximise the Lib Dem vote and the number of Lib Dem MPs and councillors elected in May.

INDEPENDENT

Liz is committed to being a strong independent voice representing the membership.



LIZ: the winner

In the essential shorthand of campaigning, Liz is a winner. She has an exceptional record of winning major elections:

- elected MP in the North West 1992
- elected MEP for West Midlands 1999
- re-elected MEP 2004
- re-elected MEP 2009

Working for members

Website www.Lizlynn.org.uk

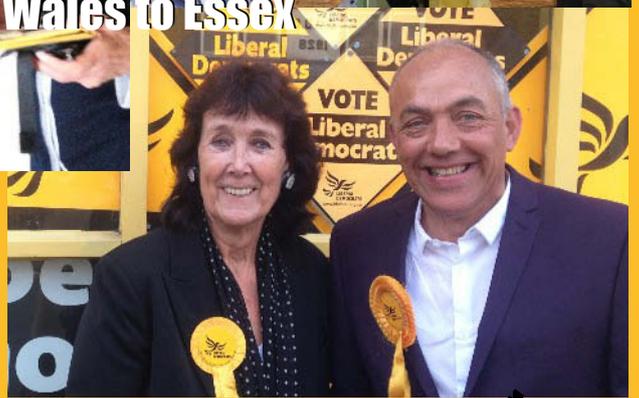
#LizLynne2win



Liz on the campaign trail from Scotland to Cornwall, Wales to Essex

Rallying the Party

Liz understands the importance of the President getting out and about - she has an impressive record of visiting local parties and helping in local campaigns...mixing with members, not living in the Westminster bubble. No longer a parliamentarian, she can virtually be a full-time president and will make an invaluable addition to the party's General Election team.



Experienced with the media

As the public face of the Liberal Democrats, the President needs to be media savvy in developing a positive image of the party. Liz has extensive experience of national TV and radio including on *Question Time* and *Newsnight* and national newspapers. She also has a great deal of experience of local radio and weekly newspapers; regional TV and regional daily newspapers and of course, the increasingly-popular social media.



As well as being regularly interviewed, Liz is also practiced in pro-active media releases and the use of social media



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