



DIRECTORY

Liberal Democrats
Autumn Conference

16 - 19 SEPTEMBER 2017
Bournemouth

**WE'RE
STRONGER
TOGETHER**

**ATL + NUT =
National Education Union**

School cuts – what's the damage?

**Join us to debate the impact of the biggest cuts to
education funding in a generation.**

Sunday 17 September 1.00pm to 2.00pm

Purbeck Suite, Bournemouth Highcliff Marriott

Chair: Ed Dorrell TES

Speakers: Layla Moran MP (invited)

Dr Mary Bousted Joint General Secretary, National Education Union

Refreshments available

The National Education Union stands up for the future of education by bringing together more than 450,000 teachers, lecturers, support staff and leaders working in independent and maintained schools and colleges across the UK. With an effective and powerful voice in the education sector – championing everyone who works in education.

We're committed to making education a great place to work, a great place to teach, and crucially a great place to learn.



www.neu.org.uk

Contents

Welcome to the Liberal Democrat 2017 Conference Directory.

If you have any questions whilst at conference please ask a conference steward or go to the Information Desk in the main foyer of Bournemouth International Centre.

Conference venue

Bournemouth International Centre (BIC)
Exeter Road,
Bournemouth, BH2 5BH

Please note that the BIC is within the secure zone and that access is only possible with a valid conference pass.

Conference hotel

Bournemouth Highcliff Marriott
St Michael's Rd, West Cliff
Bournemouth, BH2 5DU

Further information, registration and conference publications (including plain text and clear print versions) are available at:

www.libdems.org.uk/conference



ISBN 978-1-910763-39-1

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Map of Bournemouth	back cover
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Alpine Way, London E6 6LA.

Photographs © Liberal Democrats unless stated.



OPEN, TOLERANT AND UNITED

Britain needs the Liberal Democrats

by Rt Hon Sir Vince Cable MP

There is much to be patriotic about in Britain today.

It is a more tolerant and inclusive place than when my late wife and I started an inter-racial family a generation ago. It has great resources of creativity and business talent, of learning and research. There is a real generosity of spirit and sense of community. But there is also much that is wrong.

There is a disfiguring inequality of wealth and opportunity. Last decade's financial crisis has left a long-term legacy of economic damage and depressed living standards which fuel much of today's political anger and frustration.

The crisis exposed Britain's over-dependence on banking and property markets, its over-reliance on household debt rather than investment and competitiveness.

These issues were beginning to be addressed by the Coalition government, but Brexit – pursued by Theresa May with full support from Jeremy Corbyn – is now starting to inflict further economic damage.

There is a palpable sense, in parts

of the country, that they have been left behind. Young people face a bleaker future than their parents. Many people feel powerless, neglected and excluded – as the Grenfell tower disaster has cruelly exposed.

The Liberal Democrats can take Britain off this path.

Liberal values have not gone away, and many voters across the political spectrum are looking for reasons to support us.

Our path back into government is to show them that we understand what it takes to build a better Britain – and that we can fight for it.

Ambitious for our country: my agenda

To build a better Britain we need to give people power over the decisions which affect their lives, including Brexit.

We need to build an economy which is successful and gives everyone a stake and everyone a chance.

We need properly funded and effective public services, we need to hold out the hope of a better future for young people and we need to



fix Britain's broken politics, to give everyone an equal say.

Read more about my agenda here:

<http://libdems.org.uk/vince-manifesto>

Ambitious for the future: my record

I am ambitious for Britain's future.

We, the Liberal Democrats, can build a country that is fair, free and open. I believe that I am the Leader to do it.

I have been active in the party for over 35 years. I have fought ten general elections. This June I was re-elected with the largest majority of any Liberal Democrat MP.

As Secretary of State for Business, Innovation and Skills, I reformed

the banks and created the world's first Green Investment Bank and the British Business Bank.

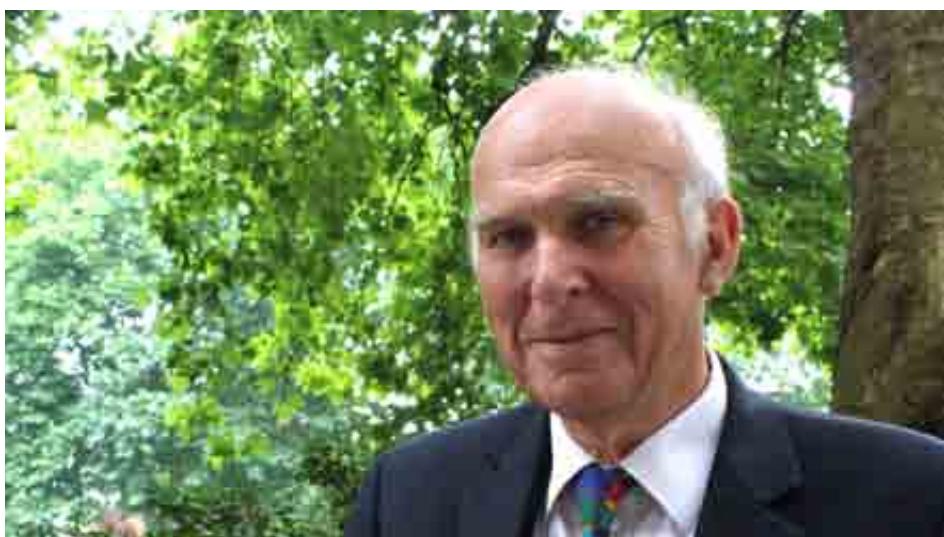
I relaunched the apprenticeship model of training, created the Catapult network of innovation centres, boosted the science budget, introduced shared parental leave and stronger protection against monopoly, launched a successful campaign to get more women on company boards, protected adult community learning – and much else.

But there is so much more to do.

If you agree – if you share my ambition – I urge you to join with me. Be part of the movement that will build a better Britain.

Vince Cable

Leader of the Liberal Democrats



Conference information

General information about conference is listed below.

Information about the main auditorium sessions can be found in the separate *Agenda*.

Please note that access to the BIC is only possible with a valid conference pass.

Conference Access Fund

We have established a Conference Access Fund to improve accessibility for members attending conference.

The fund consists of a contribution from the core Conference budget as well as donations from party members. For details please see

www.libdems.org.uk/access-fund

Accommodation

Accommodation can be booked via our local partner:

www.libdems.org.uk/autumn_conference_accommodation

ATM

A free-of-charge ATM is located next to the front entrance of the BIC.

Cloakroom

Under no circumstances will any large bags or suitcases be allowed

into the BIC. There is a cloakroom in the Main Foyer of the BIC – a charge of £1.50 per item applies.

On the last day of conference your hotel should be able to store your luggage for you after checkout. Please do not bring it to the conference venues.

Conference Extra and Conference Daily

Conference Extra shows updates to auditorium timings and sessions.

Conference Daily provides a daily auditorium update alongside other key conference events.

Both are available at the Information Desk in the BIC.

Disabled access

If you need assistance at the venue, please contact the Information desk where our stewarding team will be on hand to help. If you need assistance or information in advance, please contact the Conference Team on:

conferences@libdems.org.uk

For auditorium facilities, please see the *Agenda*.

Mobility aids

The Liberal Democrats have a limited number of electric scooters available for use around the BIC



Conference information

and conference hotel. They are free of charge and available on a first-come, first-served basis and will need to be returned each evening.

To request the use of an electric scooter contact the Information Desk or email:

lydia.dumont@libdems.org.uk

Distribution of literature

Distribution of literature is not allowed inside or directly outside the BIC.

Excessive distribution of promotional literature is not in line with the party's environmental policies. Any persons attempting to bring a large number of fliers into the conference centre may be prohibited from entering and a dilapidation charge will be levied



against any organisation or individual responsible for 'fly-posting'.

FCC helpdesk

Members of the FCC will be available to give advice at the Information Desk at the following times:

Saturday	16 Sept.	13.00-15.00
Sunday	17 Sept.	10.30-12.30
Monday	18 Sept.	10.30-12.30
Tuesday	19 Sept.	10.30-12.30

Federal Board helpdesk

The Federal Board helpdesk is situated on the ground floor of the BIC near the Information Desk.

Members of the Federal Board will be available to discuss work on the Party's strategy, as well as guide people through the online strategy consultation, at the following times:

Saturday	16 Sept.	14.00-16.00
Sunday	17 Sept.	10.30-12.30 and 14.00-16.00
Monday	18 Sept.	10.30-12.30 and 14.00-16.00
Tuesday	19 Sept.	10.30-12.30

First Aid

In the event of needing First Aid assistance, please approach a conference steward or go to the Information Desk. The stewards will arrange for First Aiders to attend and/or request a paramedic.



Conference information

Information Desk

The conference Information Desk is located in the main foyer of the BIC and is open as follows:

Saturday	16 Sept.	08.30-20.00
Sunday	17 Sept.	08.30-18.30
Monday	18 Sept.	08.30-18.30
Tuesday	19 Sept.	08.30-15.30

During the above hours the Information Desk can also be contacted on 01202 586090 or

conferenceinformation@libdems.org.uk

Internet access

Free Wifi is available throughout the BIC.

Network Name / SSID: BIC Public

Left luggage

A left luggage facility will be available at the Highcliff Marriott between 08.00 and 15.00 on Tuesday 19 September. Please note that capacity is limited and will be available on a first-come first-served basis. A charge of £2 will apply.

Prayer & meditation room

A multi-faith prayer and meditation room is available in the Solent Office on the ground floor of the BIC. Please be respectful of others using the room.

Recycling facilities

Recycling facilities for paper, plastic and cans are available throughout the BIC. Please make use of the collection bins.

Refreshments

Visit the exhibition hall (BIC ground floor) or Bayview Gallery (first floor) for hot and cold meals, snacks and a wide variety of beverages.

The Terrace Café (BIC ground floor, adjacent to the main foyer) will be serving barista-style coffee, quality teas, sandwiches, paninis and cakes which can be eaten al fresco on the deck.

Registration on-site

If you have not yet registered or have a query with your registration you can find onsite registration in the Sandbanks Room of the

Q&A sessions

There will be a series of Q&A sessions during conference, where you can come along and ask questions of our spokespeople. A fantastic opportunity for members to find out more about what our Parliamentarians are up to.

Details of sessions will be printed in Conference Extra and Conference Daily.



Conference information

Highcliff Marriott – see map on back cover for location.

Registration is open at the following times:

Saturday	16 Sept.	08.30-18.00
Sunday	17 Sept.	08.30-17.30
Monday	18 Sept.	08.30-17.30
Tuesday	19 Sept.	08.30-12.30

Please be prepared for queues at busy times.

We strongly advise all those wishing to attend conference to pre-register via

www.libdems.org.uk/conference

If you have lost your conference photo pass, visit on-site registration to arrange a re-print. A replacement fee of £25 applies and photo passes are reissued at the discretion of the Registration Manager.

Security and safety

A valid conference pass is required for access to the BIC and must be worn visibly inside the secure zone. Anyone found in the secure area without a valid pass will be escorted from the venue.



Attendees will be subject to random bag searches at the entrance to the secure zone. To ensure your process through the security measures is as quick as possible please only bring essential items with you into the conference venue.

Please allow time for queues during key times – particularly after lunch and ahead of popular events.

Under no circumstances will any large bags or suitcases be allowed into the BIC. Any bag left unattended will be brought to the attention of the police and may be removed and/or destroyed.

Transport and travel

Coach

National Express, the UK's largest coach network, is offering all delegates attending the Autumn conference in Bournemouth a 50% discount on coach travel to Bournemouth, between 15 and 21 September 2017.

Visit nationalexpress.com/libdem to book, using discount code: LIBDEM17B.

Parking

The BIC has a multi-storey car park for 700 cars.

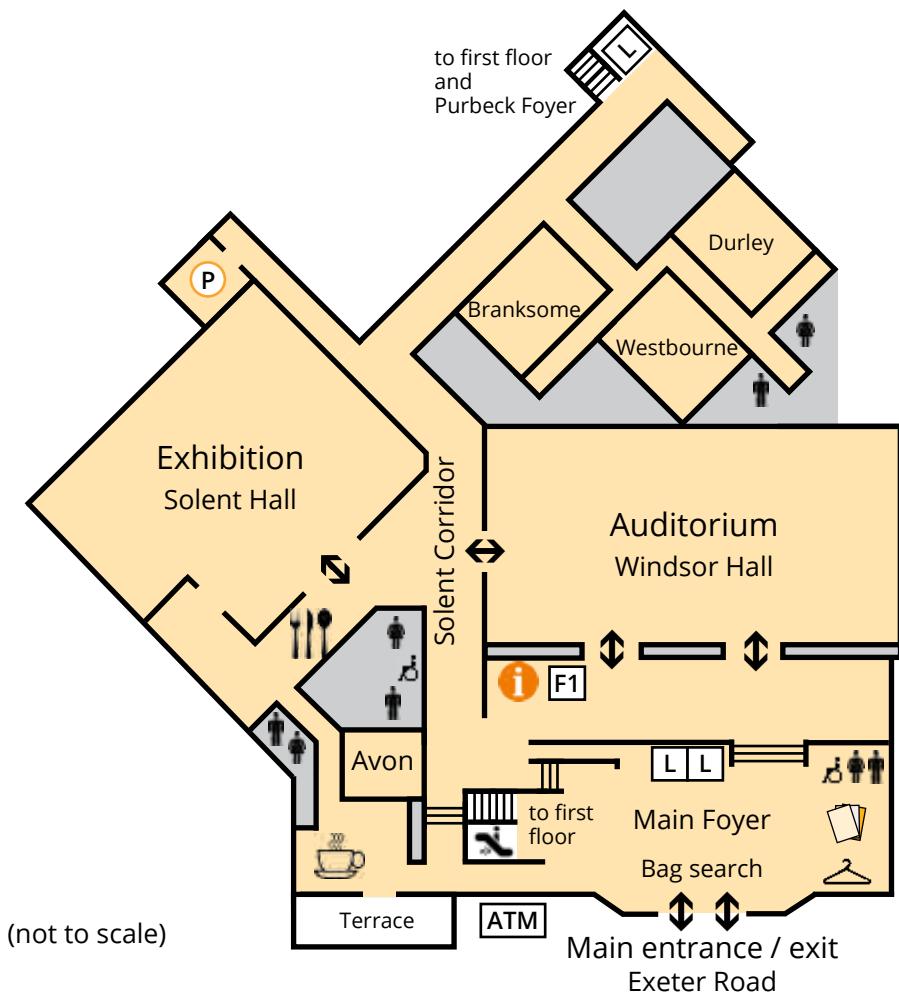
For further parking information contact Bournemouth Borough Council Car Parks on:

01202 451364

Conference venue plans

The BIC Ground Floor

Information



Key

Toilets

Lifts

Escalators

Stairs / steps

Cloakroom

Information BIC Desk

Literature collection point

Catering

Coffee shop

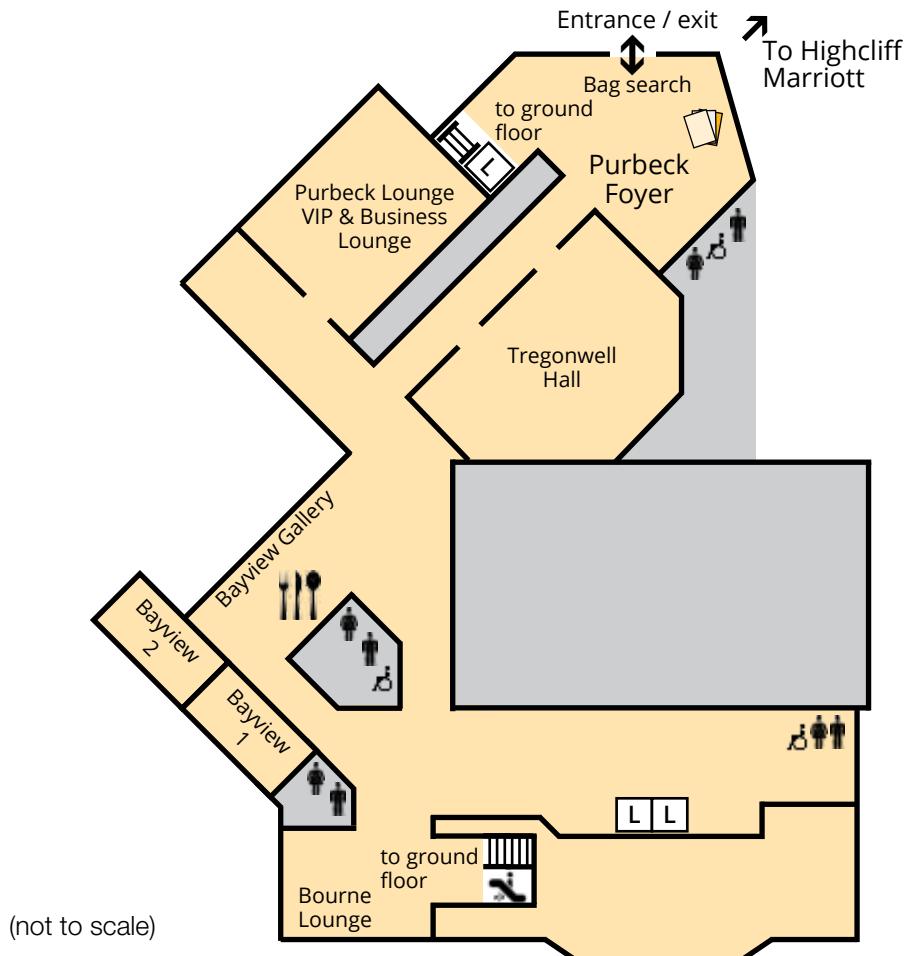
Prayer and meditation room

Local information

www.exeterchristianinstitute.org
Email: info@exeterchristianinstitute.org

Conference venue plans

The BIC First Floor



Information



Looking for one-to-one help, advice or support?

ASK AN EXPERT!

Ask an Expert is a stand in the exhibition where you can get advice and help on issues big and small.

It is open throughout conference and you don't need an appointment.

Simply come along and get advice or one-to-one support on a range of party and campaigning issues.

From fundraising to strategy, seat approval and selection - and much, much more!

You can even get one-to-one tuition on Connect, NationBuilder and social media. Whatever you need help with, our team of Liberal Democrat experts will be pleased to help you.

- Campaign strategy and advice
- Fighting and winning local elections
- Fighting to win a parliamentary seat
- Fundraising ideas and advice
- Legal and compliance
- One-to-one support on Connect, NationBuilder and other digital tools
- Councillors' advice
- Getting approved
- and selected as a candidate
- Diversity issues
- Growing your local team and local party
- Developing your volunteer team
- And much more...!



Park

Supporting Liberal Democrats
with great print

www.parkcom.co.uk

Exhibition



Richard Fingland



ENVIRONMENTAL PRINTER OF THE YEAR

Week

REPORT AND ACCOUNTS PRINTER OF THE YEAR



OPEN, TOLERANT AND UNITED

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The exhibition

The exhibition is in the Solent Hall on the ground floor of the BIC and is open at the following times:

Saturday	16 Sept.	09.00-18.00
Sunday	17 Sept.	09.00-18.00
Monday	18 Sept.	09.00-18.00
Tuesday	19 Sept.	09.00-15.30

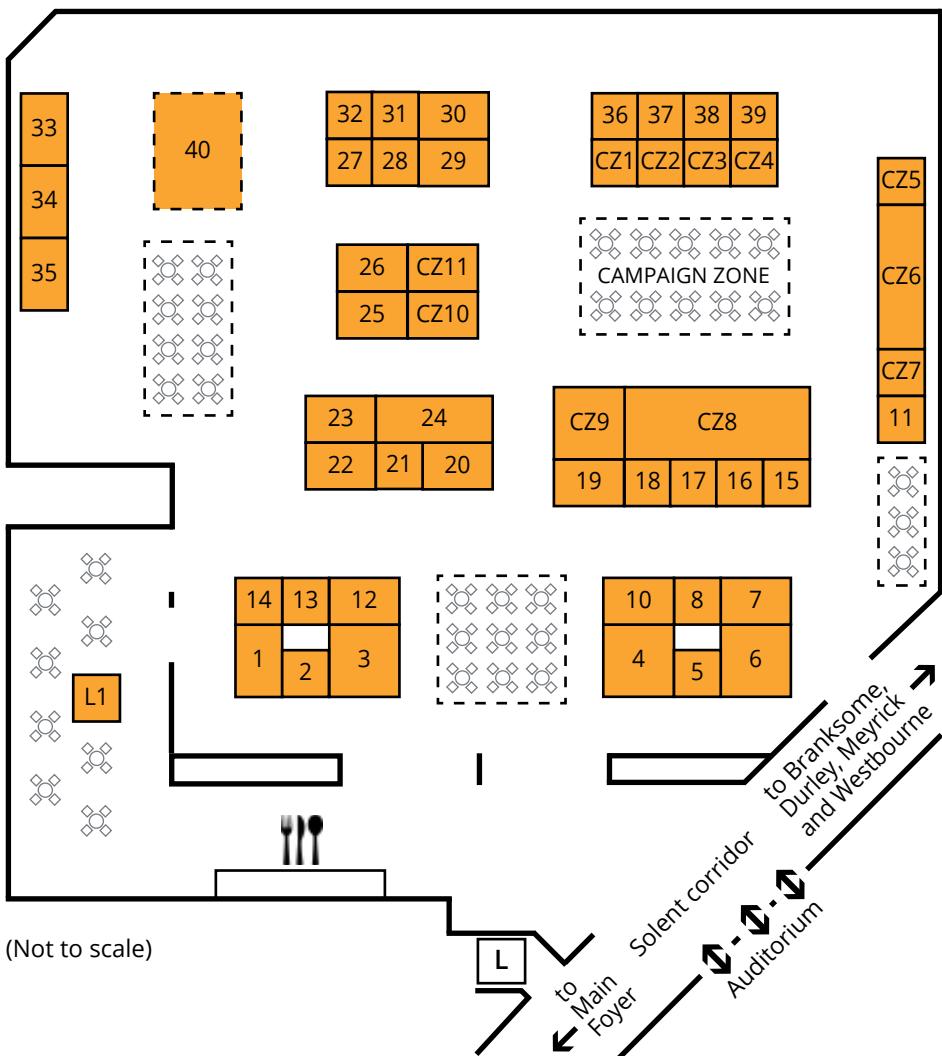
Exhibitors listed by stand number

- 1 Social Liberal Forum
- 2 Liberty
- 3 National Pharmacy Association
- 4 Her Majesty's Government of Gibraltar
- 5 *Prospect Magazine*
- 6 National Education Union
- 8 ALDE Party
- 11 Lib Dem Disability Association
- 12 Your Liberal Britain
- 13 Liberal Democrat History Group
- 14 Transport for the North
- 15 Liberal Democrat Christmas Draw
- 16 Humanist & Secularist Liberal Democrats
- 17 LGBT+ Liberal Democrats
- 18 Liberal Democrat Christian Forum
- 19 Rights-Liberties-Justice (LDLA)
- 20 Liberal Democrats in Business
- 21 Liberal Democrat Women
- 22 ALDC – Liberal Democrat Campaigners & Councillors
- 23 LGA Liberal Democrats
- 24 Carryon Clothing
- 25 Berber Leather
- 27 Association of Liberal Democrat Trade Unionists
- 28 Association of Liberal Democrat Engineers and Scientists
- 29 Liberal Democrat Friends of Palestine
- 30 Green Liberal Democrats
- 31 Liberal Democrat Education Association
- 32 English Party
- 33 ALTER
- 34 *Liberator*
- 35 Liberal International (British Group), Liberal Democrat European Group and National Liberal Club
- 36 Liberal Democrats for Seekers of Sanctuary
- 38 Liberal Reform
- 39 Young Liberals
- 40 Guide Dogs
- CZ1 Prater Raines
- CZ2 Parliamentary Candidates Association
- CZ3 Liberal Democrats for Electoral Reform
- CZ4 Print & Digital Associates Ltd "The Tabloid Newspaper Specialists"
- CZ5 Park Communications
- CZ6 Ask an Expert
- CZ7 E.A.R.S. Campaign Software
- CZ8 Liberal Democrat Image
- CZ9 RISO UK Ltd / Midshire Business Systems
- CZ10 ONEPOST
- CZ11 Election Workshop
- L1 Heathrow PODs and a future of sustainable aviation – pop-up (Monday only)
- Ground floor
- Foyer Business Events Bournemouth



Exhibition plan

Solent Hall, Ground Floor of BIC



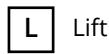
Key

Exhibition stand

Key to stand numbers on page 12.



Catering



Lift



Seating area



Directory of exhibitors



ALDC – Liberal Democrat Campaigners & Councillors and LGA Liberal Democrats

ALDC and LGA Lib Dems provide advice, training and resources for local campaigners and councillors. Get in touch and join ALDC for just £3.41 a month here.

www.aldc.org

www.libdemgroup.lga.gov.uk **22&23**

CZ6

ALDE Party

The Alliance of Liberals and Democrats for Europe (ALDE) Party is the party for liberal democrat values in Europe. It consists of 58 member parties including the Liberal Democrats and thousands of individual members.

www.aldeparty.eu

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ALTER

ALTER seeks to build support for Land Value Taxation amongst Liberal Democrats; and to promote and campaign for this policy as a more sustainable and just resource-based economic system

www.libdemsalter.org.uk

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Ask an Expert

Ask an Expert provides in-depth one-to-one assistance, training and support on a range of issues. Learn new skills, troubleshoot problems and get advice on issues that matter to you.

CZ6

Association of Liberal Democrat Engineers and Scientists



The Association of Liberal Democrat Engineers and Scientists (ALDES) provides a resource of engineering and scientific know-how to support the Party. Meet our members and learn how to get involved.

www.aldes.org.uk

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Association of Liberal Democrat Trade Unionists

ALDTU is the Party's organisation of trade unionists. It exists to support Liberal Democrat members in the trade union movement and to input into Party policy.

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Berber Leather

Berber Leather specialises in high quality, handmade leather bags from Morocco that are practical, yet stylish, for today's busy world.

www.berberleather.com

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Like us on [Facebook.com/libdems](https://www.facebook.com/libdems)



Directory of exhibitors

Business Events Bournemouth

Right place. Right fit. Right level.

Business Events Bournemouth

Business Events Bournemouth is an established Partnership created to provide a one-stop shop facility for conferences in Bournemouth including an official secure online accommodation reservation facility.

www.bebres.org.uk

Ground floor foyer

Carryon Clothing

Weatherproof coats, jackets, some reversible, and hats with coordinating accessories in amazing colours and designs to suit all occasions.

www.carryonclothing.co.uk

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Election Workshop

Print. Design. Direct Mail. Election Workshop was set up to provide quality and value to Liberal Democrat campaigners. We offer bulk buys and colour print offers for ALDC's template artwork.

www.electionworkshop.co.uk CZ11



English Party

Come and find out about the Liberal Democrats in England, how we work, what we do and our plans for the future

www.libdems.org.uk/england

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CARRYON CLOTHING
Ravenscroft Manor, Bramshill, Co. Durham, DH9 0EJ

See us on **Stand 24** where we will have a great selection of reversible coats and weatherproof jackets, hats and co-ordinating accessories

Tel: 0191 3700 250 Email: sales@carryonclothing.co.uk
www.carryonclothing.co.uk

Directory of exhibitors

Green Liberal Democrats

Promoting sustainability in politics, both within and beyond our party. Visit our stand for advice about how you can make a difference. It's not just about changing the world, it's about saving it!

www.greenlibdems.org.uk

@GreenLibDems



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Guide Dogs

Have you ever imagined what life without sight is like? Visit our sensory experience, don a blindfold, and allow Natalie the guide dog to help you safely round our obstacles.

www.guidedogs.org.uk/campaigns



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Heathrow

Heathrow PODs and a future of sustainable aviation

Heathrow pioneers new technology to make our airport cleaner, quieter, and better for passengers. Our automated, zero-emission PODs were the first of their kind used at an airport – step inside a POD, and learn how innovation informs our sustainability strategy.

[https://your.heathrow.com/
sustainability/](https://your.heathrow.com/sustainability/)

L1 pop-up
(Monday only)



Her Majesty's Government of Gibraltar

Gibraltar's Liberal Party is a sister party to the Liberal Democrats in the United Kingdom. The Deputy Chief Minister and other Government officials will be available at the Gibraltar stand to meet as many friends as possible.

www.gibraltar.gov.gi

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Humanist & Secularist Liberal Democrats

For Liberal Democrats who believe the state should treat everyone equally regardless of their religion or belief. Recent campaigns cover caste discrimination, humanist weddings and religious discrimination in schools.

www.hsld.org.uk

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LGBT+ Liberal Democrats

LGBT+ Lib Dems are the party body for gender & sexual minorities, including lesbian, gay, bi and trans people.

<https://lgbt.libdems.org.uk/en/>

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Lib Dem Disability Association

Working to win the votes of people with disabilities. Providing a voice for members with disabilities. Influencing policies to ensure they reflect the views of people with disabilities and carers.

www.disabilitylibdems.org.uk

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Directory of exhibitors



Liberal Democrat Christian Forum

We are a Christian voice in the Party and a voice of liberal democracy among Christians. We support Christians of all backgrounds to engage positively and constructively in politics.

www.ldcf.org

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Liberal Democrat Christmas Draw



Raising funds for local parties. Come and collect your pre-ordered tickets, or have a chat about how your local party can make use of us.

www.ldcd.org.uk

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Liberal Democrat Education Association



The Liberal Democrat Education Association aims to improve education through: publishing articles; running conferences; generating new ideas; promoting Lib Dem education policies and providing advice to Liberal Democrats in power.

www.ldea.co.uk

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Liberal Democrat Friends of Palestine



LDFP fights for the rights of the Palestinian People, for immediate recognition of Palestine as a State, and for the human rights of Palestinians as defined in international law.

www.ldfp.eu

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Liberal Democrat History Group



The past illuminates the present. Subscribe to the *Journal of Liberal History*. Buy Liberal history publications – including our new booklet, a concise history of the party – ideal for new members.

www.liberalhistory.org.uk

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Liberal Democrat Image



Visit Liberal Democrat Image in the exhibition for all your campaign materials. The official supplier of party merchandise. Follow us on Facebook and on our website:

www.libdemimage.co.uk

CZ8

Liberal Democrat Women



Come visit our exhibition stand to find out more about Liberal Democrat Women and our aims to create gender equality in politics.

www.libdemwomen.org.uk

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Liberal Democrats for Electoral Reform



The home for Lib Dems who support a fairer and more effective voting system, working to ensure the party gets the arguments and the politics right, to make reform happen.

www.lder.org

CZ3



Directory of exhibitors

Liberal Democrats for Seekers of Sanctuary

LD4SOS believe in standing up for asylum seekers in the UK and treating them with compassion, humanity and respect.

www.ld4sos.org.uk



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Liberal Democrats in Business

Liberal Democrats in Business exists to connect business with the party, a network for discussion of policy, input of expertise and a means for sympathetic business people to meet together.



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Why not drop into the Terrace Café or Solent Lounge to catch up over a coffee?

We are open daily for breakfast and lunch, with sandwiches, salads, paninis and baguettes available all day. We also serve Fairtrade coffee, hot and cold drinks, snacks, cakes and muffins.



Liberal International (British Group), Liberal Democrat European Group and National Liberal Club

Liberal International (British Group), the Liberal Democrat European Group and the National Liberal Club are at Conference together for the first time to promote their various activities in international politics.

libg.co.uk/en/

ideg.org/en/

www.nlc.org.uk

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MEAL DEALS

BREAKFAST

pastry or croissant with a fruit pot
£3.50

A ONLY £5.00

choose any sandwich, piece of fresh fruit and Belu water

B ONLY £7.00

choose any sandwich, mini salad pot and Belu water

C ONLY £8.50

visit the Solent Lounge and choose any hot food item and soft drink

Hot drink and slice of cake £3.50

(available all day)

bhlive

hospitality

Terrace



Directory of exhibitors

Liberal Reform



Liberal Reform exists within the Liberal Democrats to bring together members and campaigners committed to "four-cornered freedom" – personal, political, social and economic.

www.liberalreform.org.uk

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Liberator



Read the latest from the Party's leading thinkers. As ever *RB*, shines light on the dark corners of the Party.

www.liberator.org.uk

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Liberty



Liberty is the UK's leading human rights organisation. Our members help us hold the powerful to account through litigation, public campaigning, media work, policy, and free legal advice.

www.liberty-human-rights.org.uk

2

National Education Union



The National Education Union brings together the NUT and ATL, forming the UK's largest education union with more than 450,000 members. Together we champion education for our learners and stand up for a well-funded education system where staff have sustainable workloads and good pay.

www.neu.org.uk

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National Pharmacy Association



Feeling under the weather? Conference stressing you out? Get advice from our pharmacists and have your blood pressure checked using our state-of-the-art machines. As you take a load off, learn more about how pharmacy can relieve pressure on our hard pressed GPs and A&E departments.

www.npa.co.uk

3



ONEPOST

ONEPOST has worked with the Liberal Democrats Party since 2010, providing low-cost postal and production solutions. Speak to one of our experts on stand CZ10 and find out how much you could save on your next mailing campaign.

www.onepost.co.uk

CZ10



Park Communications

Park Communications, supplying the Liberal Democrats with high quality, environmentally friendly, and cost effective literature on time, every time.

www.parkcom.co.uk

CZ5

Parliamentary Candidates Association



The PCA provides support to Party members wishing to become MPs. It provides guidance and mentoring at every stage from approval and selection through to election campaigning. Membership enquiries: Rabi@rabimatins.org.uk www.libdempca.org.uk

CZ2



Directory of exhibitors

Exhibition

Prater Raines

Making Liberal Democrat campaigns succeed online for 15 years. We'll help you use your website, social media and emails to WIN. Real support, fair pricing and huge range of features.

www.pratteraines.co.uk

CZ1



Print & Digital Associates Ltd

"The Tabloid Newspaper Specialists"

PDA are experts in printing 4pp tabloid newspaper flyers. With the option for multiple editions; fast turnaround we can help you save time and money.
Contact John Croucher: 07880724570 / johnc@printanddigitalassociates.co.uk.

www.printanddigitalassociates.co.uk

CZ4



Prospect Magazine

Prospect established itself as the home of intelligent debate. It tackles the big challenges confronting society through rigorous analysis and fine writing, in pieces that prompt you to think again.

www.prospectmagazine.co.uk

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Rights-Liberties-Justice (LDLA)

Visit us – to join R-L-J (at special introductory rate of £2), for information on the Party's Legacy campaign and updates on our fringe meetings. Chair: Graham Colley.

www.rights-liberties-justice.uk

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RISO UK Ltd / Midshire Business Systems

Midshire is proud to be the largest reseller of RISO equipment nationally. RISO printers are a favourite with political parties due to their high volume output with various finishing options.

www.riso.co.uk

www.midshire.co.uk

CZ9



Social Liberal Forum

SLF exists to create a society where everyone has access to the wealth, power and opportunity to enable us to lead full and rewarding lives, unfettered by conformity and hardship.

www.socialliberal.net

1



Transport for the North

Transport for the North comprises transport authorities and business leaders across the region, with a vision of developing a modern transport system that will drive transformational economic growth.

www.transportforthenorthern.com

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YOUNG LIBERALS

Young Liberals

The newly rebranded youth wing of the Liberal Democrats will be promoting their policies, work and their rebrand. Come and say hello!

www.liberalyouth.org

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Directory of exhibitors



Your Liberal Britain

We're helping the party become a modern, fast-moving social movement. We want every member to have the chance to use their unique skills to help build a better Britain.

www.liberalbritain.org

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Conference Daily

Pick up *Conference Daily* each morning from the literature collection points or view it online at:

www.libdems.org.uk/conference

Conference sponsors



Builders Merchants' Federation

The Builders Merchants' Federation is the voice of builders, plumbers & timber merchants who deliver materials, home improvement products and renewable energy systems. Learn more by going to www.bmf.org.uk



Centrica

Centrica plc is an international energy and services company. Our purpose is to provide energy and services to satisfy the changing needs of our customers. We've been serving customers for over 200 years and aim to be at the centre of their daily lives – central to helping them run their world.



Gleeds

Gleeds is a leading global property and construction consultancy. Independent since 1885, we are proud to deliver award-winning projects around the world.



Global

Global has a portfolio of some of the largest and most respected media brands, events and artists. Global reaches more than 30 million people every week, including over 24 million on the radio alone. Global also has an entertainment division which spans artist management, music publishing, touring, events and festivals.

www.global.com



Conference App

Download our Conference App for Autumn Conference, with great features such as My Schedule (the easiest way to plan your Conference) and a searchable Fringe Guide and Agenda.

To download the App visit [App Store](#) or [Google Play](#)



For Blackberry / Windows Phone
visit www.libdemconference.org.uk



Fringe guide

Official fringe venues

BIC, Exeter Road,
Bournemouth, BH2 5BH

Highcliff Marriott,
St Michael's Rd, West Cliff,
Bournemouth, BH2 5DU

There are plans of the BIC on pages 8 & 9.

Locations of venues are shown on the map of Bournemouth on the back cover.

Fringe meeting access

Access to fringe meetings in the BIC is possible only with a valid conference pass.

All fringe events listed in the official venues are wheelchair-accessible. For fringe meetings booked outside these venues, the meeting organisers have confirmed that the rooms are wheelchair-accessible. If you experience access difficulties, please let the Information Desk know or make a comment on your online feedback.

Key to fringe listings



Refreshments provided



Hearing loop provided



BSL signer provided



By invitation only

Bournemouth is proud to be hosting the

Liberal Democrats Autumn Conference

Bournemouth International Centre
16-19 September 2017

Download the iBournemouth App for guides, maps and discount offers to use during your stay.

Wishing you a fantastic conference.

Book your accommodation today:
Visit: libdems.org.uk/bournemouth
Telephone: 01202 813147

Business Events Bournemouth

Welcome to Liberal Democrat Autumn Conference Training Guide 2017



Fringe &
training



Welcome to our
Autumn
Conference 2017
training and skills
development
programme!

Conference is
always a great
opportunity to brush up on existing skills
and techniques - and to take time to
learn new ones.

Whether you want to learn a specific
set of skills or undertake courses
focused on a particular party role, we
have the right courses for you and
your local party team.

There are well over 100 training and
skills-development courses available to

you at conference. Over the coming
pages you'll be able to find the right
courses for you - listed alongside daily
fringe events. I'm hugely grateful to all
our training providers for making this
fantastic training happen and would like
to offer them my sincere thanks.

If you would like any help or guidance on
how to find the best conference courses
to match your needs, please email
training@libdems.org.uk or come and
chat with us in the Campaign Zone.

Handwritten signature of Cllr. Dan Purchese.

Cllr. Dan Purchese
Head of Training and Engagement,
Liberal Democrats



Conference Training 2017

We want to help you get the most from Autumn Conference training. Whether you joined the party a month ago or twenty or more years ago, there are courses at conference for everyone.

Every course is now 'tagged' with the different skills you will learn, helping you find the right training course for you. If you need any help, please get in touch at training@libdems.org.uk.

Finding the right courses for you

diversity

Learn how to engage diverse people and communities or find out how to build a successful and sustainable political career as a person from an under-represented group.

digital

Learn how to get the most from the party's of digital tools. Find out how to engage voters and supporters through a range of digital channels.

fundraising

Whether you are trying to win an election or grow your local party, fundraising is crucial. Learn how to fundraise, get ideas, tips, tricks as well as advice and support.

party roles

Across the party there are many roles you could take on. Learn the skills needed to take on different party roles and find out about how you can develop your skills further.

campaigning

Whether you have been campaigning and fighting elections for decades or are just getting started, learn the latest techniques and brush up on your existing skills.

compliance

These courses will keep you up to date on legal and compliance issues. Particularly useful for election agents and local party officers.

personal

Personal development courses will help you develop a range of skills that will enable you to grow in your roles within the Liberal Democrats as well as in the outside world.

teams

Building diverse, winning teams is crucial to our success at all levels. These courses will help you build a team and enable your team to thrive and grow further.



Saturday 17 September

Fringe Saturday lunchtime 13.00–14.00

Your Liberal Britain

Building the Party of Tomorrow

The Lib Dems must become a modern, fast-moving social movement. Paddy Ashdown and Jim Williams will introduce the session, then it's over to you. We want to hear your ideas. Discuss YLB's plans, suggest your own, and get involved.

BIC, Durley Suite

Liberal Democrats

Do you need advice on writing your will?

Liberal Democrat Lawyers are offering free impartial advice on how to write your will. To book your slot with a lawyer please contact liz.pearman@libdems.org.uk

**Highcliff Marriott,
Blandford Syndicate 3**

Catherine Bearder MEP / ALDE

Britain's Place in the European Union: Lib Dems are not giving up!

Hear from Jo Swinson MP, Nick Clegg and other key European speakers to discuss the next steps for the Liberal Democrats and their fight to keep Britain in the European Union. Chaired by Catherine Bearder MEP.

Highcliff Marriott, Bryanston Suite

Social Liberal Forum

Beyond Healthcare: a Healthy Person in a Healthy Society

Power, status, housing, employment, good work, green spaces – the more you have, the longer you live, the better your health. Time to challenge causes, not just treat symptoms. Professor Paul Burstow PC (University of Birmingham) and Michael Palmer (New NHS Alliance).

Highcliff Marriott, Sherbourne Suite

Rights-Liberties-Justice

ProBono – where are we now?

The Legal Profession has always helped with free legal advice to those who are unable to pay. James Sandbach (R-L-J and LawWorks) leads the discussion on current developments. See R-L-J Conference brochure for more information. Chair: Graham Colley.

**Highcliff Marriott,
Yeovil Room**



Fringe Saturday early evening 18.15–19.30

Members' Rally

Join Rt Hon Sir Vince Cable MP and guest speakers at the conference rally.

BIC, Auditorium



Fringe Saturday mid evening 20.15–21.00

Green Liberal Democrats

ZCB – Zero Carbon Britain LibDem Plan – Presentation and Discussion

The ZCB plan describes a full set of costed actions in an innovative approach to achieving Zero Carbon Britain by 2050 in all aspects. The LibDems are the first party to do this. Speakers Duncan Brack and other experts/Parliamentarians TBC.

BIC, Branksome Suite

Young Liberals

Intergenerational Politics

Join Layla Moran MP and Young Liberals as we discuss intergenerational inequality and how to address the burden of an aging population. At a time when millennials and baby boomers are being pitted against each other, Liberal Democrats promote intergenerational fairness in policymaking.

BIC, Durley Suite

Brussels and Europe Liberal Democrats

Brexit Negotiations: what is the best option for maintaining EU citizenship rights?

Brexit negotiations have begun on agreeing a separation agreement for the UK from the EU. Top priority on the list is an agreement on the protection of UK and EU citizens' rights, post-Brexit. Hot subject – Top speakers – All welcome.

BIC, Meyrick Suite

Liberal Democrats for Seekers of Sanctuary (LD4SOS)

AGM and Open Forum. Asylum Seekers and Refugees – WHO CARES – WE DO!

After the AGM an open forum discussing the difficulties faced by

those seeking Sanctuary in the UK.

Contributions from active campaigners including Parliamentarians, befrienders and those who have visited Calais. Join us to plan further lobbying and support.

Highcliff Marriott, Blandford Room

ALDC – Liberal Democrat

Campaigners & Councillors

ALDC AGM and Campaigner Awards

Have your say in how ALDC is run at our Annual General Meeting followed by this year's Campaigner Awards for local campaign success sponsored by Midshire Riso (ALDC members only).

Highcliff Marriott, Dorchester Suite

Liberal Democrat Voice

Adult education and training

Skill shortages are having a detrimental effect on the UK's productivity and this needs to be addressed urgently in order to meet immediate economic and workforce challenges. Sir Vince Cable and Joanna Cain, Deputy Chief Executive of the WEA, leading.

Highcliff Marriott, Purbeck Suite



Liberal Democrat Education Association

Prospects for Education in the new Parliament

What will the new Parliament mean for schools? Discuss the challenges of funding, assessment reform, teacher recruitment and much more with a senior representative from the new National Education Union, David Weston (Teacher Development Trust), and Layla Moran MP (invited).

Highcliff Marriott, Shaftesbury Suite



Saturday



Fringe Saturday late evening 22.30–01.00

Members Disco

Lib Dem Disco strikes back – better than ever before with sponsorship from UK Music! Featuring special guest DJs, and running until 1am – come strut your stuff on Saturday night. get your tickets in advance from www.libdemdisco.co.uk for only £10 each. @libdemdisco.

Highcliff Marriott, Dorchester Suite

Conference Daily

Pick up *Conference Daily* each morning from the literature collection points or view it online at:

www.libdems.org.uk/conference

Q&A sessions

There will be a series of Q&A sessions during conference, where you can come along and ask questions of our spokespeople. A fantastic opportunity for members to find out more about what our Parliamentarians are up to.

Details of sessions will be printed in Conference Extra and Conference Daily.

It's that time of year again!

Where:
Dorchester Suite
Marriott Highcliff

When:
Saturday 17 September
From 10:00PM

£10 per ticket

#LIBDEMDISCO

www.libdemdisco.co.uk



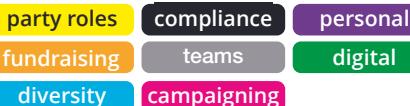
Training & Skills: Saturday

Saturday 09.30–10.45

Getting the most from training sessions at conference

Conference is a great opportunity to learn new skills, as well as a chance to brush up on existing skills. Find out how to get the most from your time at conference and how to find the right training courses for you or your team.

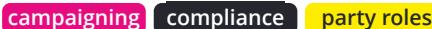
*Training Team
Branksome 1, BIC*



Election Law - Part 1

What every agent and campaigner needs to know about election law, from standing candidates in an election to completing your expenses returns.

*Compliance Team
Yeovil, Marriott*



How to effectively activate and engage your new members

Ideas on how to effectively engage and empower your members to enable them to thrive and flourish as well as to make best use of their interests and skills.

*Membership Team
Westbourne, BIC*



Campaign Academy - Building from the ground up – how we win in 2018

Join us for our Campaign Academy training series. This session will cover the essential building blocks of success – strategy and message.

*Campaigns and Elections Team
Shaftesbury, Marriott*



Making a speech (*women only*)

Making a speech is often a key part of the selection process to be a Parliamentary candidate. Speaking at conference is a great way to raise your profile in the Party. Find out how to wow your audience and make a great speech.

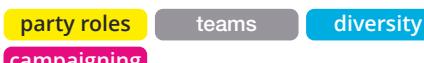
*Campaign for Gender Balance
Branksome 2, BIC*



BE A COUNCILLOR: Recruiting, approving and selecting candidates in your local community

This session covers the approvals process in detail, discussing why it is necessary, how to do it and how to carry out your local selection process.

*LGA Lib Dems and ALDC
Blandford, Marriott*



Saturday

Training & Skills: Saturday continued

Saturday 11.00-12.30

Fundraising: Ready for Take-Off for Starters and First-Timers

Gearing up for elections? Are you new to fundraising or a bit rusty? This is your moment to prepare your fundraising message, find donors and move into position for a motivated, sustainable income drive, starting now.

*Fundraising Team
Branksome 1, BIC*

fundraising party roles

Unconscious Bias - find out what it is and why it matters

Unconscious Bias is the source of prejudice and discrimination. Strong leaders who understand how to recognise Unconscious Bias and challenge it appropriately are the key to building high performing teams.

*Diversity Team
Branksome 2, BIC*

personal diversity teams

Behind the scenes: The people behind the candidates

Bitesize insights into the crucial roles that pave the way for selection and election of Parliamentary candidates - and how you can get involved.

*Candidates Team
Westbourne, BIC*

party roles diversity teams

Campaign Academy - Engaging with voters and delivering change

Join us for our Campaign Academy training series. This session will cover how we use campaigns to engage and deliver change.

*Campaigns and Elections Team
Shaftesbury, Marriott*

campaigning diversity teams

Getting started with the membership database

The membership database is the tool that you need to find and contact all of your local party members. Here we show you how to navigate the software effectively. This course is only suitable for those local party officers (Membership/Data officer) with access to the membership database.

*Membership Team
Yeovil, Marriott*

party roles digital

BE A COUNCILLOR: SUCCESS STORIES

Come and hear from a diverse group of councillors about what difference you can make to your community once you have been elected.

*LGA Lib Dems and ALDC
Blandford, Marriott*

campaigning personal party roles



Training & Skills: Saturday continued

Saturday 14.45–16.00

Young and Winning: Develop skills to become a successful young candidate

Develop the skills and tools you need to run a successful electoral campaign as a young candidate.

Young Liberals
Branksome 1, BIC

personal campaigning party roles

Building enthusiastic and inclusive local teams

This exciting new session will explore ways you can take practical steps in fostering inclusion, addressing conflict and tackling bias. This will enable you to break through barriers to build strong and effective teams. It will help you make the most of the talents of every member of the party and the communities in your area.

Diversity Team
Branksome 2, BIC

teams diversity personal

Managing your time as a candidate

Getting the balance between work, life and politics right is hard at the best of times. In a possible election year it can be an even greater challenge. Learning how to get this right could be your key to success in elections at any time.

Candidates Team
Westbourne, BIC

party roles personal diversity

Building your own target seat

Whether you're starting from scratch or already have a fledgling team behind you, here's how to get starting and build your own target seat.

Campaigns and Elections Team
Dorchester, Marriott

campaigning teams personal
fundraising party roles

Fighting Labour

This session will share ideas and tips for effectively campaigning to win in Labour-facing areas.

Campaigns and Elections Team
Sherbourne, Marriott

campaigning

Campaign Academy - Communicating your message

Join us for our Campaign Academy training series. This session will cover how we use online and offline techniques to deliver our message.

Campaigns and Elections Team
Shaftesbury, Marriott

campaigning digital

What sessions are right for you?

The coloured buttons give suggestions as to what skills you will learn in each session. Use this as a guide to help you.

Saturday



Training & Skills: Saturday continued

Saturday 14.45–16.00 cont.

Introduction to campaigning effectively with faith communities

This session will explore effective techniques to engage and campaign with different faith communities. We will look at examples of best practice and discuss ways you can reach different faith communities as part of your campaign.

*Lib Dem Christian Forum and others
Yeovil, Marriott*

diversity campaigning teams

BE A COUNCILLOR: Being an effective ward councillor

This session will look at how to strike the right balance between local campaigning, your community and the council.

*LGA Lib Dems and ALDC
Blandford, Marriott*

party roles campaigning

Pick a ward and win it: getting started and winning your first ward

An introduction to pick a ward and win for complete beginners.

*ALDC
Purbeck, Marriott*

party roles campaigning teams

Digital campaigning: using emails effectively

Once you've mastered the basics there are lots of clever ways you can use emails to reach even more of your local voters and expand your reach to those you don't usually find it easy to engage with.

*ALDC
Bryanston, Marriott*

digital campaigning

Saturday 16.15–17.30

No elections in 2018? Here's what to do!

If you haven't got elections in 2018, there's plenty that you can still do to grow your team and build your campaign for future success.

*Campaigns and Elections Team
Dorchester, Marriott*

campaigning teams

Fighting the Tories

This session will share ideas and tips for effectively campaigning against the Tories to win.

*Campaigns and Elections Team
Sherbourne, Marriott*

campaigning



Training & Skills: Saturday continued

Saturday 16.15–17.30 cont.

Generous gifts, legacies and why the next big donor will choose you

Now's the time to prepare for transformational legacies (gifts left in Wills) as well as major gifts. Re-think your fundraising pitch to reach people making generous gifts to charities and institutions, galvanising their interest and commitment. Avoid the last-minute rush by launching a long-term plan for legacies and larger gifts, however short the campaign itself.

*Fundraising Team
Branksome 1, BIC*

fundraising party roles

Top tips for a hustings - in a selection or in a General Election (*women only*)

Giving a great performance at a hustings is about more than making a good speech. We will give you the tips on what makes a brilliant hustings performance and knock spots off your opposition.

*Campaign for Gender Balance
Branksome 2, BIC*

personal diversity party roles

Top Tip for Training

The coloured buttons make suggestions as to what skills you will learn in each session. Use this as a guide to help you find the right training for your needs.

Campaign Academy - Organising to win

Join us for our Campaign Academy training series. This session will cover how to create a ward and constituency organisation that can deliver success in campaigning and elections.

*Campaigns and Elections Team
Shaftesbury, Marriott*

campaigning teams

Public speaking skills for candidates

Tips and advice on how to improve your public speaking and presentation skills.

*Candidates Team
Westbourne, BIC*

personal diversity party roles

Training for party employers: Getting the most from your staff

Session for those who employ staff across the party. Best practice and top tips for employing, supporting and developing your members of staff. For further details please email rehan.shafiq@libdems.org.uk.

*HR Team and others
Yeovil , Marriott*

party roles

Saturday

Training & Skills: Saturday continued

Saturday 16.15-17.30 cont.

Talking to voters: How to upload and use the 'MiniVAN' tool for canvassing

A practical session on how to upload MiniVAN onto your phone or tablet, load a list from Connect and use it in practice. You will need a phone or tablet device running Apple iOS or Google Android.

ALDC

Blandford, Marriott

digital

campaigning

Talking to voters: Knocking on doors

Effective canvassing helps you pick up issues, bond with local residents and pick up vital information. Find out the best techniques for doing this well and organising your door knocking sessions.

ALDC

Bryanston, Marriott

campaigning

diversity

Snap General Election 2017 Feedback Session

Were you a candidate, campaigner, agent or otherwise involved in some way at the snap General Election? If so, we want to hear from you. Come along and give your feedback on how things went in your part of the country, give us your thoughts on what went well, what could have been done better and what we need to think about for future elections.

When: Saturday 1-2pm

Where: Purbeck, Marriott



Sunday 18 September

Fringe Sunday breakfast 08.00-09.00

**ALDC (Liberal Democrat
Campaigners & Councillors) and LGA
Liberal Democrats**
*Community Policing – Local Solutions for
the 21st Century*

As community police services are being cut across the country, what is the Liberal Democrat alternative? With Richard Adair, Cllr Anita Lower, Baron Brian Paddick, and a representative from the Police Federation (invited).

Highcliff Marriott, Blandford Room

Fringe Sunday lunchtime 13.00-14.00

**Liberal Democrat Education
Association**

The Future for Further Education

Liberal Democrats believe in lifelong learning, but Further Education is under huge pressure. Join David Hughes, CEO of the Association of Colleges, and Cllr Lucy Nethsinga (Chair, Education Working Group) to discuss technical education, apprenticeships, post-16 funding and much more.

BIC, Bayview Suite 1

Liberal Democrat Voice

*Brexit and Borders: Ireland and
Gibraltar*

Join the Leader of the NI Alliance Party and representatives of the Gibraltar government to debate the huge threat that a hard Brexit (leaving the single market and customs union) poses to frictionless cross-border trade in Northern Ireland and Gibraltar.

BIC, Bayview Suite 2



Catherine Bearder MEP / ALDE

*World Mayor Winner 2016, Bart Somers
– A European Perspective on Local
Government*

Hear from Bart Somers, World Mayor Winner 2016. Learn how his outstanding achievements in welcoming refugees during recent years and for the long-term integration of immigrants from different cultures, religions and social backgrounds in Belgium helped him win this award.

BIC, Branksome Suite

Liberal Reform

Making Competition Work

With other parties promising price caps and nationalisation, how can Liberals harness competition to stop consumers overpaying millions in banking, phone and utilities contracts? Join Ed Davey MP and others to discuss.

BIC, Durley Suite

Sunday



Liberal Democrat Friends of Palestine

Where next for Israel-Palestine?

Professor Ilan Pappé, Israeli expatriate historian and social activist will speak on the topic: '100 Years after Balfour: Where next for Israel-Palestine?'

BIC, Meyrick Suite

ALDC (Liberal Democrat Campaigners & Councillors) and LGA Liberal Democrats

Taking Forward the Liberal Approach to Free School Lunches

Join us to discuss why free school meals are important, and if the Conservative government will endanger this. Debating will be Layla Moran MP, Cllr Lucy Nethsingha, and Children's Food Trust (invited).

BIC, Westbourne Suite

ALDC (Liberal Democrat Campaigners & Councillors) and LGA Liberal Democrats

Local solutions for ending homelessness

What is the best way to ensure an enduring solution? Considering the options are Baroness Olly Grender (invited), Wera Hobhouse MP (invited), Cllr Adele Morris (invited), and a representative from Shelter (invited).

Highcliff Marriott, Blandford Room

Liberal Democrats

Do you need advice on writing your will?

Liberal Democrat Lawyers are offering free impartial advice on how to write your will. To book your slot with a lawyer please contact liz.pearman@libdems.org.uk.

**Highcliff Marriott,
Blandford Syndicate 3**

NCS Trust

Generation Citizen: Engaging the next generation in politics

NCS panel of young people and senior party representatives: join the debate where young people are part of the solution. NCS helps to engage young people in social action in their communities and the democratic process.

**Highcliff Marriott,
Bryanston Suite**



National Education Union

School cuts – what's the damage?

Join Ed Dorrell from the TES, National Education Union Joint General Secretary Dr Mary Bousted, and others to debate the impact of the biggest cuts to education funding in a generation.

**Highcliff Marriott,
Purbeck Suite**



Humanist & Secularist Liberal Democrats

Unregistered Schools – a danger to children? a block on their life choices?

Ofsted has recently identified 286 apparently unregistered schools, where children may be abused, kept in unhealthy and dangerous conditions and denied basic life choices. How should they be tackled? With Layla Moran (invited); Helen Flynn (chair); others to be announced.

Highcliff Marriott, Shaftesbury Suite



Fringe Sunday lunchtime 13.00–14.00

Social Liberal Forum

Dark Money: a threat to the integrity of UK elections?

Evidence suggests foreign funds may have influenced the EU referendum campaign. Our electoral laws are no longer effective and need urgent review. Speakers include Adam Ramsay (Co-Editor, *Open Democracy*), Dr Mark Pack, co-editor of Liberal Democrat guides to election law, editor of *Liberal Democrat Newswire*.

Highcliff Marriott, Sherbourne Suite

Rights-Liberties-Justice

LASPO – The MoJ's sacrifice to austerity?

Legal Aid, Sentencing and Punishment of Offenders Act 2012 (LASPO) removed Legal Aid from hundreds of thousands. We'll look at the impact and recommendations for reform.

Invited speakers: Lord Jonathan Marks, LawSociety DV-P; Simon Davis; Alastair Webster. Chair Graham Colley.

Highcliff Marriott, Yeovil Room



Fringe Sunday early evening 18.15–19.15

Liberal Democrat Christian Forum

Is there space for faith in liberalism?

Join us for a topical and lively discussion with Tom Brake MP; Katie Harrison, Director of ComRes Faith Research Centre; Lucy Salek, Lib Dem Muslim Network; Nick Spencer, Research Director at Theos think tank and others.

BIC, Avon Room

Education Policy Institute

Where next for education funding?

Speakers: Cllr Peter Downes; Layla Moran MP; and Natalie Perera, EPI. Chair: Rt Hon David Laws, EPI.

**BIC,
Bayview Suite 1**



Liberal Democrat European Group,

Catherine Bearder MEP, ALDE,

European Movement UK

Campaigning for EU: how opposing Brexit can help win elections

How can campaigning against Brexit help candidates win elections? Which pro-European messages work best?

Learn from the success of speakers

Catherine Bearder MEP, Jo Swinson MP, Cllr Antony Hook, Michael Young (CEO, European Movement). Chair: Nick Hopkinson (LDEG).

BIC, Bayview Suite 2

ALTER

Progressive alliance for Land Value Tax solution to housing crisis

Cross-party debate on the manifesto offerings of the Liberal Democrats, Labour, Greens, SNP and NI Alliance party. Help us answer the question – Is a progressive alliance with respect to a Land Value Taxation solution to the housing crisis the way forward?

BIC, Branksome Suite

Sunday



Fringe Sunday early evening 18.15–19.15

Campaign to Protect Rural England

Can we build more and affordable homes without sacrificing the countryside?

How can national and local government meet the need for more and affordable homes without sacrificing the countryside? Is there a better way to manage the competing demands for land than simply yielding to the whims of the housing market?

BIC, Durley Suite



Federal Policy Committee

Introduction to Liberal Democrat Policy Making

FPC members will outline the values and beliefs that underpin our policies and explain how party members can get involved in policy-making. Chair: Duncan Brack.

BIC, Meyrick Suite

Prospect Magazine

A question of leadership: Why everything in elections and public policy hinges on the frontman or woman

Join Tom Clark, Editor, *Prospect* Magazine; Lord Adonis, Chairman of the National Infrastructure Commission; and a panel of experts – why everything in elections and public policy hinges on the frontman or woman.

BIC, Westbourne Suite



LGBT+ Liberal Democrats

AGM

Our annual general meeting, where members of LGBT+ Lib Dems can catch up on the work we're doing and elect next year's exec.

Highcliff Marriott, Blandford Room

Liberal Democrat Peers

Peers All Ears!

Your chance to meet the Liberal Democrat Peers! Come and talk to them about your views on anything that matters to you in an informal, meet and mingle setting. New members particularly welcome. Food and drink provided!

**Highcliff Marriott,
Dorchester Suite**



Social Liberal Forum

The World We're in: Challenges for a New Leader

Rt Hon Sir Vince Cable MP in conversation with Will Hutton (*Guardian/Observer* columnist, Principal of Hertford College Oxford and Chair of the Big Innovation Centre). Introduced by Helen Flynn, Chair of SLF Council.

Highcliff Marriott, Purbeck Suite

Liberal Democrat Friends of Israel

Britain and Israel: the Balfour Centenary

Join us to celebrate and discuss the Liberal link in the relationship between Britain and Israel in the Centenary year of the Balfour Declaration. Refreshments will be provided.

Speakers tba.

**Highcliff Marriott,
Shaftesbury Suite**



Fringe Sunday early evening 18.15-19.15

Solicitors Regulation Authority (SRA)

A helping hand: access to justice for the vulnerable

What more can be done to help the most vulnerable get the legal support they need? Chaired by Mark Pack (*Libdem Newswire*), speakers include Juliet Oliver (SRA General Counsel), Graham Colley (Chair, Libdem Lawyers) and a Libdem spokesperson. Hot buffet.

**Highcliff Marriott,
Sherbourne Suite**



Association of Lib Dem Engineers and Scientists (Aldes)

Your data, your choice

It only takes four credit card swipes to identify us with high probability. Powerful data analytics threatens our

privacy and makes us vulnerable to surveillance. Recent progress in privacy research promises remedies, but how can this be translated into policy?

**Highcliff Marriott,
Yeovil Room**



Electoral Reform Society

Electoral Reform Society Drinks Reception

Join the Electoral Reform Society for drinks and to hear about our work for this coming parliament.

*Note: this event starts at 18.30
and ends at 20.30*

Hilton, Rule to Blot Room



Fringe Sunday mid evening 19.45-21.00

Liberal Democrat History Group / Association of Liberal Democrat Councillors

Liberals in local government 1967-2017
ALDC was founded, as ALC, fifty years ago. Celebrate its 50th anniversary and discuss Liberal / Liberal Democrat achievements in local government with Cllr Sara Bedford, Cllr Ruth Dombey, Lord Tony Greaves, Cllr Kath Pinnock and Matt Cole (academic).

BIC, Bayview Suite 2

in International Refugee Law. The session considers failed and successful models for refugee protection drawing on engagement with European stakeholders.

BIC, Branksome Suite



Young Liberals

Sexplain

Annoyed about the terrible sex-ed you had at school? Want to offer young people a happier, healthier sex, identity and relationships conversation? It's in your hands! Join a workshop to help craft the dream sex education syllabus for 2020.

BIC, Durley Suite

Sunday

Liberal Democrats for Seekers of Sanctuary (LD4SOS) with Liberal Democrat Voice

The European refugee 'crisis' and the UK's responsibilities

Keynote speaker Professor Brad Blitz, founder of the Migration Observatory in Malta with commentary from Dr. Ruvi Ziegler, Associate Professor



Fringe Sunday mid evening 19.45–21.00

ALTER

Annual General Meeting

ALTER members and prospective members are invited to attend our AGM following our earlier fringe meeting. Elect officers to the executive and help develop our national and regional strategy for the coming year.

**Highcliff Marriott,
Blandford Syndicate 3**

defenddigitalme

The state of data in 2017: what will the Data Protection Bill do for you?

Introduced by Lord Clement-Jones. From secret NHS data grabs and AI, to the school census scandal and smart toys, Hal Hodson, technology correspondent at *The Economist* leads speakers in discussion on why coming legislation matters for everyone.

**Highcliff Marriott,
Purbeck Suite**



Solicitors Regulation Authority (SRA)

Solicitors Regulation Authority annual conference reception

Join us for our annual conference gathering with wine and canapes. A chance to meet the SRA and chat with us about developments in the legal services sector.

**Highcliff Marriott,
Sherbourne Suite**



LGA Liberal Democrat Group

Local Government Association Annual Reception

The LGA Reception returns for another year! All friends of Local Government very welcome. Refreshments provided. Speakers: Vince Cable (invited) and Howard Sykes, LGA Lib Dem Group Leader.

Hermitage Hotel, Hardy Suite



Fringe Sunday late evening 21.30–23.00

London Lib Dems

Communi-oke

Show us your air guitar and exercise your lungs at our first ever Communi-oke. No worries about embarrassing show offs – everybody sings as the karaoke screens are turned for the audience to join in. £3 admission for Conference's best party night.

Highcliff Marriott, Dorchester Suite

Education Policy Institute and BVCA

Conference Reception

By invitation only.

Note: this event starts at 22.00 and ends at 00.00

**Highcliff Marriott,
Purbeck Suite**



Follow us on Twitter

@libdemconf #LDconf



Training & Skills: Sunday

Sunday 09.30–10.45

Campaign Academy - Growing your resources

Join us for our Campaign Academy training series. This session will cover how to improve your fundraising, grow your membership and supporter base.

Campaigns and Elections Team

Shaftesbury, Marriott

fundraising campaigning teams

Squaring the circle: Fighting a successful campaign in your own seat and helping a target seat win!

What does success mean for you and your team? How can you get the best out of a General Election campaign and make sure we get more MPs elected at the same time?

Diversity Team

Durley, BIC

campaigning teams personal
diversity party roles

Happy Campaigners

Tips on how to keep canvassing a safe, enjoyable and inclusive experience for everyone.

Young Liberals

Branksome 1, BIC

campaigning diversity teams

Interview skills for selections (women only)

The skills are the same whether you are being interviewed by a Selection Panel, meeting a key donor or addressing the committee of a local organisation. Find out how to make an instant, confident and positive impact in a short space of time.

Campaign for Gender Balance

Branksome 2, BIC

campaigning diversity personal

Introduction to becoming an approved parliamentary candidate

Find out what it takes and how to become a parliamentary candidate for the Liberal Democrats.

Candidates Team

Westbourne, BIC

party roles personal

Pick a ward and win it: Recruiting volunteers

Even in a small ward you can't do it all on your own. In this session we discuss what jobs need to be done, what motivates people to help and how to recruit them.

ALDC

Purbeck, Marriott

campaigning diversity teams

Sunday



Training & Skills: Sunday continued

Sunday 09.30–10.45 cont.

Using digital to engage and win

Find out how to reach and engage voters through a range of digital channels and tools.

*Campaigns and Elections Team
Bayview 2, BIC*

campaigning digital

Getting started with the membership database

The membership database is the tool that you need to find and contact all of your local party members. During this session we will show you how to navigate the software effectively.

*Membership Team
Yeovil, Marriott*

digital party roles teams

How we won in Oxford West & Abingdon and Bath

Come along and find out how we won in two 'remain' areas in 2017.

*Campaigns and Elections Team
Sherbourne, Marriott*

campaigning teams fundraising

BE A COUNCILLOR: Building a councillor and candidate brand

A look at all the ways you need to think about developing your candidate brand - both online and offline and how to turn it into electoral success.

*LGA Lib Dems and ALDC
Blandford, Marriott*

campaigning party roles personal

Sunday 11.00–12.30

Media skills for parliamentary candidates (*open to all*)

Prospective Parliamentary Candidates are on the frontline delivering the Lib Dem message on the doorstep, in their communities and to their local media. Learn how to perfect your media skills with a leading media coach.

*Candidates Team
Durley, BIC*

personal party roles campaigning

Make the most of your first year as a 'newbie' member of the Lib Dems

Calling all new members! Find out how you can take advantage of your first year in the party to prepare yourself for candidacy.

*Candidates Team
Westbourne, BIC*

personal party roles campaigning



Training & Skills: Sunday continued

Sunday 11.00–12.30 cont.

Digital Fundraising: How to raise a thousand pounds online

An introduction to online fundraising, providing you with practical tips and plans to get your started and raising your first thousand pounds.

*Membership and Fundraising Team
Blandford, Marriott*

fundraising digital

Women leading a top campaign team (women only)

Strong leadership skills will give you a head start when developing and strengthening your local campaign team. Find out the best styles of leadership for a political campaign team.

*Campaign for Gender Balance
Branksome 2, BIC*

personal teams diversity

Campaign Academy - Smart campaigning

Join us for our Campaign Academy training series. This session will cover how to make the most of data, analytics and new campaign techniques that maximise electoral success.

*Campaigns and Elections Team
Shaftesbury, Marriott*

campaigning digital

Election Law - Part 2

Make sure you don't find yourself on the end of a solicitors letter from the opposition and know what you need to run effective campaigns and get your expenses returns in without stress.

*Compliance Team
Yeovil, Marriott*

compliance party roles campaigning

'Legacy' gifts made easy

One big financial gift has the power to change your results. Hear from Liz Pearman, our expert on 'legacies' (gifts left in Wills), on simple ways to include legacy materials and messages at events to get legacy income flowing and secure your local or regional party's future. Get insights from local parties into stewarding a legacy gift

*Fundraising Team
Branksome 1, BIC*

fundraising party roles

Pick a ward and win it: Success stories

Panel discussion on how to make the breakthrough and win a ward from scratch.

*ALDC
Purbeck, Marriott*

campaigning teams

Sunday



Training & Skills: Sunday continued

Sunday 11.00–12.30 cont.

How we won in Eastbourne and North Norfolk

Come along and find out how we won in two 'leave' areas in 2017.

*Campaigns and Elections Team
Sherbourne, Marriott*

campaigning teams **fundraising**

Recruiting and keeping members

Hints and tips on how to identify potential members, make contact with them, persuade them to join and begin their Liberal Democrat journey.

*Membership Team
Dorchester, Marriott*

teams **diversity**

Sunday 14.45–16.00

Election Law: lessons from the snap General Election

Election law changes all the time. Find out the latest developments and what this means for campaigns in your area this year and next.

*Compliance Team
Bayview 2, BIC*

compliance **party roles** **campaigning**

Ask me for money (with a real major donor)

A fun, guided session with a real-life major party donor, to give you a chance to test out your fundraising message and asking skills and get constructive feedback in a relaxed environment.

*Fundraising Team
Branksome 1, BIC*

fundraising **personal** **party roles**

Coping with conflict in a positive way in your local party

Having robust debate and creative conflict is an important part of a healthy team culture. However it is important to stop it getting out of hand. This module will help you to resolve these issues and build a healthy and open team culture.

*Diversity Team
Branksome 2, BIC*

personal teams **diversity**

Pick a ward and win it: Introduction to 'Focus'

What is Focus and why is literature important? How do you go about producing them? What should you put in a leaflet and what makes a good one?

*ALDC
Purbeck, Marriott*

campaigning



Training & Skills: Sunday continued

Sunday 14.45–16.00 cont.

Digital campaigning: taking online campaigning to the next level

We look at moving on from the basics to create effective co-ordinated digital campaigns across platforms.

ALDC

Bryanston, Marriott

campaigning

digital

Election Law - Part 1

What every agent and campaigner needs to know about election law, from standing candidates in an election to completing your expenses returns.

Compliance Team

Yeovil, Marriott

campaigning

compliance

party roles

Campaign Academy - Building from the ground up – how we win in 2018

Join us for our Campaign Academy training series. This session will cover the essential building blocks of success – strategy and message

Campaigns and Elections Team

Shaftesbury, Marriott

campaigning

teams

diversity

Communicating a powerful, consistent message as a candidate

Communicating your message and the party's message effectively is vital to electoral success. Learn how to articulate your message in a powerful and consistent way in order to win.

Candidates Team

Westbourne, BIC

personal

party roles

campaigning

Understanding Connect, making the most of data and stats

Get the most from the party's online voter database, Connect, and better understand the data it gives you.

Campaigns and Elections Team

Durley, BIC

campaigning

digital

BE A COUNCILLOR: Recruiting, approving and selecting candidates in your local community

This session covers the approvals process in detail, discussing why it is necessary, how to do it and how to carry out your local selection process.

LGA Lib Dems and ALDC

Blandford, Marriott

campaigning

teams

diversity

Sunday



Training & Skills: Sunday continued

Sunday 14.45–16.00 cont.

Persuading voters to change

Persuade voters to change who they vote for through canvassing, digital campaigning and effective messages.

*Campaigns and Elections Team
Sherbourne, Marriott*

campaigning **digital**

Fighting Labour

This session will share ideas and tips for effectively campaigning to win in Labour-facing areas.

*Campaigns and Elections Team
Dorchester, Marriott*

campaigning

Sunday 16.15–17.30

How we did it: Successfully raising tens of thousands in just six months

An exemplar fundraising team shares their top tips for raising big money in a brief time. St. Albans achieved a 14% increase in vote share in 2017, and will demonstrate the techniques, tips and shortcuts that built their fighting fund.

*Fundraising Team
Bayview 2, BIC*

fundraising **teams** **personal**
campaigning **digital** **party roles**

Selling yourself in 250 words

First impressions are everything! Find out the essential rules in writing a fun, engaging candidate profile.

*Candidates Team
Westbourne, BIC*

personal **diversity**

Engagement Matters! Campaigning and engaging with diverse communities

Keen to engage with more members and attract voters from diverse groups? Interested in trying out new approaches to community engagement? Come along to this session to find out how you can widen participation and diversity within your local party.

*Diversity Team
Branksome 2, BIC*

campaigning **teams** **diversity**
personal **party roles**

Fighting the Tories

This session will share ideas and tips for effectively campaigning against the Tories to win.

*Campaigns and Elections Team
Dorchester, Marriott*

campaigning



Training & Skills: Sunday continued

Sunday 16.15–17.30 cont.

Media skills for parliamentary candidates (by invitation only)

Prospective Parliamentary Candidates are on the frontline delivering the Lib Dem message on the doorstep, in their communities and to their local media. Learn how to perfect your media skills with a leading media coach.

(For more information please contact candidates@libdems.org.uk)

Candidates Team

Durley, BIC

personal party roles campaigning

Building your own target seat

Whether you're starting from scratch or already have a fledgling team behind you, here's how to get starting and build your own target seat.

Campaigns and Elections Team

Sherbourne, Marriott

campaigning teams personal
fundraising party roles

Campaign Academy - Engaging with voters and delivering change

Join us for our Campaign Academy training series. This session will cover how we use campaigns to engage and deliver change.

Campaigns and Elections Team

Shaftesbury, Marriott

campaigning diversity teams

Digital Campaigning: How to Vlog

Video blogging is an increasingly popular form of online communication. Find out how to add a personal touch to your political message.

Young Liberals

Branksome 1, BIC

campaigning digital

Data protection and your party

Data protection matters. Make sure you and your local party know what you need to do to comply with the law.

Compliance Team

Blandford, Marriott

party roles compliance teams



Ask an Expert is staffed throughout Conference by Liberal Democrat staff and volunteers with wide-ranging expertise and experiences from right across the party. There's no need to book - just turn up and we'll do our best to help you. For more info email training@libdems.org.uk.

Sunday



OPEN, TOLERANT AND UNITED

Training & Skills: Sunday continued

Sunday 16.15–17.30 cont.

Training for party staff: Getting the most from your employment

Session for staff employed by local or regional parties, or by other party bodies across the party. Best practice and top tips for getting the most out of your employment with the party. For further details please email rehan.shafiq@libdems.org.uk.

HR Team and others

Yeovil, Marriott

party roles

Digital campaigning: campaigning with video

Online campaigning is changing fast. To make an impact you need to be using both graphics and videos but these are surprisingly easy (and cheap) to do. We discuss the whys and wherefores of digital campaigning and take you through a real campaign.

ALDC

Bryanston, Marriott

campaigning

digital

Whisky tasting

With Alistair Carmichael MP

A unique opportunity to taste, discuss, and learn a bit about malt whisky in a relaxed, friendly environment.

When: Monday 18 September from 19:45-21:00

Tickets: £30 (numbers limited)

RSVP: to libdemfow@gmail.com or call 07469 714839.

Proceeds to support Orkney and Shetland Lib Dems



Meyrick room, Bournemouth International Centre



The importance of high-quality education and the need to combat selection by wealth.

- Speakers:
- Layla Moran MP, Frontbench Education Spokesperson (invited)
 - Chris Keates, NASUWT General Secretary
 - Hugh Murdoch, North London Community Organiser, Citizens UK

Monday 18th September, 13:00-14:00
Bayview Suite 2, Bournemouth International Centre.



**Join the
education debate**



Refreshments provided.

Monday



The Rural Reception



Sponsored by The Angling Trust
and The British Association
for Shooting and Conservation

Monday 18 September
12.30 – 2.00pm
1812 Bar at the Royal Exeter
Hotel (across the road from
the main entrance to the BIC)

Party Spokespersons invited

BUFFET LUNCH PROVIDED



ONEPOST™

Save on the things you send.

We're exhibiting
Stand C210, Solent Hall

Save money on your mailings.

Join us at our free Fringe Event to find out how.

ONEPOST Print & Postal Workshop

Date & Time: Monday 18th September at 18:15 - 19:15

Room: Bayview 1, BIC



Proudly working in partnership with
The Liberal Democrats since 2010

Monday 19 September

Fringe Monday breakfast 08.00-09.00

Liberal Democrat Christian Forum

Annual Conference Prayer Breakfast

We're back this year for our annual conference prayer breakfast. Come and join us for breakfast, prayer and a chance to hear reflections from Tim Farron MP.

BIC, Bayview Suite 1



Fringe Monday morning 11.00-12.30

Prospect Magazine supported by TUC

The Great Jobs Agenda: How do we get more of the sort of work that works for everybody

As policy-makers, businesses and workers navigate the challenges of the modern workplace, how can we ensure all jobs are great? Join Tom Clark, Editor of Prospect magazine, Jo Swinson MP, Deputy Leader, and Frances O'Grady, General Secretary of the TUC, to examine the UK's ever-evolving employment landscape.

**Highcliff Marriott,
Purbeck Suite**



Social Democrat Group

Can Britain's relationship with Europe be saved?

The Tories are committed to a hard Brexit. Many say we should give way to the will of the 52%. How can we persuade voters that it is worth fighting on? Speakers to be announced.

[www.facebook.com/
SocialDemocratGroup](http://www.facebook.com/SocialDemocratGroup)

**Highcliff Marriott,
Shaftesbury Suite**



Social Market Foundation and City of London Corporation

What is the future for the City after Brexit?

The Social Market Foundation and City of London Corporation are hosting an invitation-only lunch event discussing the future of the City after Brexit. For more information please contact laura@smf.co.uk

Note: this event starts at 11.30

**Venue
to be confirmed**



FREE WIFI

Network name:
BIC Public

No password required



Fringe Monday lunchtime 13.00–14.00

IPPR

Can the Lib Dems win back the youth vote?

Speakers: Lord Paddy Ashdown; Layla Moran MP; Miranda Green, Political Editor, *Newsweek Europe* (invited). Chair: Tom Kibasi, Director, IPPR.

BIC, Avon Room

Radix

How do we revitalise the centre of British politics?

Join Vince Cable, Jo Swinson, David Boyle and Joe Zammit-Lucia for a discussion about how a politics that avoids the extremes of right and left manages to make headway in Brexit Britain.

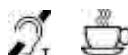
BIC, Bayview Suite 1

NASUWT; The teachers' union that represents teachers and headteachers in all sectors

How can schools support the needs and aspirations of individuals and communities?

This fringe will consider the importance of high quality education and the need to combat selection by wealth. Speakers will include: Chris Keates, NASUWT General Secretary; Layla Moran MP, Frontbench Education Spokesperson (TBC); Neil Jameson CBE; Founding Executive Director of Citizens UK (TBC).

BIC, Bayview Suite 2



GreenerUK in association with ALDE and Catherine Bearder MEP

GreenerUK Question Time: What does Brexit mean for our environment?

Join host, Shaun Spiers (Executive Director, Green Alliance), Catherine Bearder MEP, Sir Edward Davey MP, Baroness Kate Parminter and

representatives from GreenerUK, a coalition of the UK's largest environmental organisations, to discuss what Brexit means for our environment.

BIC, Branksome Suite



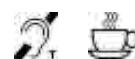
Charities Aid Foundation (CAF)

Is Westminster fit to fix our cities? Civic philanthropy and local regeneration

The UK has a proud history of philanthropy in our cities. Charitable giving has supported civic institutions and improvements to communities that shape our lives today. Could a modern culture of local giving help rejuvenate and strengthen today's cities?

BIC,

Durley Suite



Prospect Magazine supported by Barclays

Digital Safety – helping your constituents get fraud smart

As cybercrime and fraud become increasingly common, this highly interactive session will showcase the practical steps that can be taken to stay safe online. A useful guide for MPs and constituents, we hope to see you there.

Note: this event starts at 13.15

and ends at 14.15

BIC, Meyrick Suite



Child Poverty Action Group

Falling living standards; rising child poverty: securing social justice

What is driving child poverty upwards? What would help parents to work and earn more? Chair: Ian Dunt (Politics.co.uk). Speakers: Tom Brake MP; Dave Hodgson (Mayor of Bedford Borough); Caron Lindsay (Lib Dem Voice); Alison Garnham (CPAG).

BIC,

Westbourne Suite



Humanist & Secularist Liberal Democrats

Annual General Meeting, with Lorely Burt

All welcome. After a highly successful year, is there more to come in 2017/18? Hold your existing committee to account; elect your new committee – new campaigners always welcome! With guest speaker Baroness Lorely Burt, Shadow Secretary of State for Equalities.

Highcliff Marriott, Blandford Room

Energy Democracy Project

Lib Dems Divests: Leading the Fight Against Climate Change

We face a fossil free future. Solar and wind will power the future. Divesting pension funds would free up capital to reinvest into social housing, community renewable energy and the just transition. Liberal Democrats can lead the way.

**Highcliff Marriott,
Blandford Syndicate 3**

UK Music

What is the impact of Brexit on music and other creative industries?

Join Tim Clement-Jones and Jane Bonham-Carter from the Lib Dem DCMS team, and other guests, for a panel discussion on the future of the music industry outside of the European Union. Chaired by Michael Dugher (CEO, UK Music).

Highcliff Marriott,

Bryanston Suite



Electoral Reform Society

Citizens' Assembly on Brexit

ERS and academic partners are hosting a Citizens' Assembly on Brexit – ensuring the public's voices continue to be heard on Brexit. Come and hear about this exciting deliberative democracy project.

Highcliff Marriott,

Sherbourne Suite



Rights-Liberties-Justice

A Bonfire of European Regulations or a Deluge of Westminster laws?

In Brighton R-L-J considered the prospects for the 44,000 European Regulations that have to be replaced. The Repeal Bill has lost its Greatness and we are threatened with Henry VIII clauses. See R-L-J Conference brochure for speakers. Chair: Graham Colley.

Highcliff Marriott,

Yeovil Room



Fringe Monday lunchtime 13.00-14.00

Local Government Association

Liberal Democrat Group

Mind the gap: how we can tackle the skills gap

The current national employment and skills system is failing local businesses and residents. Could devolving employment support tackle the skills gap and help local economies grow? Speakers from the LGA, *Prospect Magazine*, Learning & Work Institute, Wera Hobhouse MP (invited).

Hermitage Hotel, Hardy Suite



BASC and The Angling Trust

The Rural Reception

Buffet lunch with party spokespersons for all those interested in the countryside and country sports.

Note: this event starts at 12.30

Royal Exeter Hotel, 1812 bar



Fringe Monday early evening 18.15-19.15

ONEPOST

ONEPOST Print and Postal Workshop

ONEPOST are already helping The Liberal Democrats make significant savings, providing low cost postal and print solutions. Join us at our free fringe event this Monday at 18.15 to learn how we can help you save on your next mailing campaign.

BIC, Bayview Suite 1



Education Policy Institute and National Citizen Service

Delivering social justice: the importance of education outside the classroom

Speakers: Baroness Floella Benjamin; Michael Lynas, CEO, National Citizen Service, and Jo Swinson MP. Chair: Rt Hon David Laws, EPI.

BIC, Bayview Suite 2



The National Pharmacy Association

Rationalise or ration? The future of the NHS in the balance

Hear from our panel of experts and have your say on the limits of the NHS. How can we design a sustainable service while also ensuring vulnerable people are not left behind? Senior health Minister invited.

BIC, Branksome Suite



Green Liberal Democrats

Rainforest Options and Opportunities - Why are they so important?

Presentation and discussion by Chris Redstone of the Rainforest Trust UK and other experts to identify important actions to preserve these vital carbon sinks and homes for the richest biodiversity on earth. Meanwhile destruction continues apace. Includes Q&A panel.

BIC, Durley Suite



Fringe Monday early evening 18.15-19.15

Prospect Magazine Supported by

Natwest

Nick Clegg, in conversation with Tom Clark

The Editor of Prospect magazine chats to the former party leader and deputy prime minister about his life in power, and since, and how to keep the flame of liberal faith burning in a hostile climate.

Note: this event ends at 19.35

BIC, Meyrick Suite



Countryside Alliance

How can the Lib Dems make Brexit work for the Countryside?

What principles and priorities should underpin our approach to the negotiations, and how can the Liberal Democrats help to ensure that rural communities thrive outside of the EU? Speakers confirmed: The Baroness Parminter, The Rt Hon Alistair Carmichael MP.

**Highcliff Marriott,
Blandford Room**



Rights-Liberties-Justice

Rights-Liberties-Justice Drinks Reception

Graham Colley's leaving the Chair of Rights-Liberties-Justice (LibDem Lawyers) after a five year tenure. Join us for an informal discussion on what's next for R-L-J (with a free first drink and cash bar) and some special cameo appearances.

**Highcliff Marriott,
Blandford Syndicate 3**



Her Majesty's Government of Gibraltar

Her Majesty's Government of Gibraltar Reception

Speaker: The Deputy Chief Minister, The Hon Dr Joseph Garcia MP.

**Highcliff Marriott,
Bryanston Suite**



NFU and FDF

What next for food and farming after Brexit?

Join leaders from the farming, food and drink sectors for a debate about the challenges and opportunities for the UK after Brexit.

**Highcliff Marriott,
Purbeck Suite**



The Smith Institute / Prospect

Tomorrow's world: are our science and innovation plans fit for purpose?

Ed Davey MP and Dinah Caine (Creative Skillset) have been invited to discuss with Mike Clancy (Prospect) and others whether the government's industrial strategy and plans for science and engineering are fit for purpose, and what needs to change?

**Highcliff Marriott,
Shaftesbury Suite**



Carers UK and Centrica

Juggling work, care and family: future work in an ageing Britain

Speakers: Rt Hon Norman Lamb MP (invited); Liza Strong, Director, Human Resources Talent Management at Centrica; Heléna Herklots CBE, Chief Executive at Carers UK. Discussing how we better support the 3 million people juggling work and unpaid care.

**Highcliff Marriott,
Sherbourne Suite**



Monday



OPEN, TOLERANT AND UNITED

55

Fringe Monday early evening 18.15-19.15

Social Market Foundation and The UK in a Changing Europe

Brexit: Where next for the UK – and the Liberal Democrats?

Join the SMF and The UK in a Changing Europe to discuss Britain's Brexit options – and the role that the Liberal

Democrats should play in the Brexit debate. Invited participants include Sir Nick Harvey and Jeremy Browne.

**The Wessex Hotel,
Purbeck Room**



Fringe Monday mid evening 19.45-21.00

sustainability hub with Green Liberal Democrats

Low carbon economy reception

Come and meet leading figures in the low carbon economy and help deliver a clean, green sustainable future. Speakers include Baroness Lynne Featherstone, Lead Spokesperson for Energy and Climate Change; Graham Neale, Chair, Green Liberal Democrats; and other speakers tbc.

BIC, Bayview Suite 1



ONE

The ONE reception

Poverty is Sexist. Join ONE and Deputy Leader Jo Swinson MP for an informal and lively reception on why girls' education matters. See the world's longest #girlscount video and join the movement by recording your own in our booth.

**Highcliff Marriott,
Shaftesbury Suite**



Liberty

Human rights and equality: Brexit and beyond

A panel discussion chaired by the Director of Liberty, with special guests.
Highcliff Marriott, Purbeck Suite

Liberal Democrat Women

First steps on a long road to equality in Parliament?

Come and hear our newly elected women MPs: Jo Swinson; Christine Jardine; Layla Moran; Wera Hobhouse. Chair: Baroness Lorely Burt, Equalities Spokesperson.

Highcliff Marriott, Sherbourne Suite

Fringe Monday late evening 21.30-23.00

SW Liberal Democrats

SW Reception

All members in the South West are warmly invited to the Joint Devon & Cornwall and Western Counties regional conference reception. Cash Bar.

Highcliff Marriott, Bryanston Suite

Glee Club

Join us for the ultimate end-of-conference celebration!

Pick up your copy of the *Liberator Songbook* and come 'raise the roof'!

Highcliff Marriott, Dorchester Suite



Training & Skills: Monday

Monday 09.30-10.45

Slam-Dunk Fundraising: Faster, slicker ways to hit your target

Canter speedily through a fundraising health check of what you did last time, and take away fresh ideas to streamline your fundraising. Review your current model and come away with a 6-month slam-dunk plan to hit your target, fill the gaps and engage the team.

Fundraising Team

Branksome 1, BIC

fundraising

party roles

Introduction to being an 'agent'

Have you been asked or are thinking of volunteering to be an election agent for a local or parliamentary election? Find out what this vital and rewarding role involves and what you need to know before taking it on.

Compliance Team

Yeovil, Marriott

compliance

party roles

personal

Pick a ward and win it: Winning the postal vote

Winning amongst postal voters is increasingly important to election success. This session shows you how to do it.

ALDC

Purbeck, Marriott

campaigning

digital

Get involved with running a selection for a Parliamentary seat *(session runs 09.30-12.30)*

Play a key role in ensuring fairness of candidate selections. Attendance of this session can instantly enable you to qualify as an Assistant Returning Officer and, crucially, help the party to get candidates in place earlier!

Candidates Team

Westbourne, BIC

party roles

diversity

personal

No elections in 2018? Here's what to do!

If you haven't got elections in 2018, there's plenty that you can still do to grow your team and build your campaign for future success.

Campaigns and Elections Team

Dorchester, Marriott

campaigning

teams

Bouncing back after the snap election

The snap election presented many challenges. There could still be another General Election even though many have not yet recovered from June! This session will give you tools to grow your resilience, motivate yourself and your team and bounce back!

Diversity Team and others

Branksome 2, BIC

party roles

campaigning

Monday



OPEN, TOLERANT AND UNITED

Training & Skills: Monday continued

Monday 09.30-10.45 cont.

BE A COUNCILLOR: Being an effective ward councillor

This session will look at how to strike the right balance between local campaigning, your community and the council.

*LGA Lib Dems and ALDC
Blandford, Marriott*

party roles campaigning

Persuading voters to change

Persuade voters to change who they vote for through canvassing, digital campaigning and effective messages.

*Campaigns and Elections Team
Shaftesbury, Marriott*

campaigning digital

Monday 11.00-12.30

Understanding Connect, making the most of data and stats

Get the most from the party's online voter database, Connect, and better understand the data it gives you.

*Campaigns and Elections Team
Branksome 1, BIC*

campaigning digital

Planning and winning your selection campaign (*women only*)

Fighting a selection is different from fighting an election against other parties. Learn about how to write a plan to get yourself selected for council or Westminster – and to go on and win your chosen seat at the next election.

*Campaign for Gender Balance
Branksome 2, BIC*

personal diversity party roles

Leaflets that you don't have to deliver

Make sure to check the literature collection points located in the BIC for up-to-date information each day.

Pick up your Conference Daily as well as flyers, magazines and brochures to ensure you are kept in the know.

Distribution of literature must be booked.

For more information please email: jack.everitt@libdems.org.uk



Training & Skills: Monday continued

Monday 14.45–16.00

Leading your local party: how to be an effective local party officer

There are many roles that together ensure the success of a local party officer. Find out more about these roles and how you can get involved. If you're already in a particular role, develop new ideas and best practice to help your local party to grow and succeed.

Membership Team

Bayview 2, BIC

party roles

personal

teams

Happy Campaigners

Tips on how to keep canvassing a safe, enjoyable and inclusive experience for everyone.

Young Liberals

Branksome 1, BIC

campaigning

diversity

teams

Build your cultural campaign calendar

Inject vibrancy and energy into your campaign by planning activities around key multi-faith and cultural dates.

Diversity

Branksome 2, BIC

campaigning

diversity

Dealing with difficult people

This session will help you to overcome those challenging moments with difficult people by building specific and effective communication and behavioural techniques.

Candidates Team

Westbourne, BIC

diversity

personal

teams

Campaign Academy - Communicating your message

Join us for our Campaign Academy training series. This session will cover how we use online and offline techniques to deliver our message.

Campaigns and Elections Team

Dorchester, Marriott

campaigning

digital

Introduction to campaigning effectively with faith communities

This session will explore effective techniques to engage and campaign with different faith communities. We will look at examples of best practice and discuss ways you can reach different faith communities as part of your campaign.

Lib Dem Christian Forum and others

Yeovil, Marriott

diversity

campaigning

teams

Monday



Training & Skills: Monday continued

Monday 14.45–16.00 cont.

BE A COUNCILLOR: Building a councillor and candidate brand

A look at all the ways you need to think about developing your candidate brand - both online and offline and how to turn it into electoral success.

LGA Lib Dems and ALDC

Blandford, Marriott

campaigning **party roles** **personal**

Pick a ward and win it: The last week

Thinking about how you are going to plan for your final week of the campaign and get the most out of your Get Out The Vote operation.

ALDC

Purbeck, Marriott

campaigning **teams** **digital**

Digital campaigning: Facebook Advertising

How to use Facebook as an effective tool for targeting your key voters and delivering your message to people online.

ALDC

Bryanston, Marriott

campaigning **digital**

Top Tip for Training

The coloured buttons at the bottom of each training session provide suggestions as to what skills you will learn.

Use this as a guide to help you find the right training courses for your needs.

Monday 16.15–17.30

Stage a Rally

Find out how to stage an effective demonstration, stunt or rally to build hype around your campaign and grab media attention.

Young Liberals

Branksome 1, BIC

campaigning **teams**

Drop-in session: Building a network of support

Support networks are crucial. Find out how to build a network among your peers, friends and mentors.

Diversity Team

Branksome 2, BIC

personal **diversity**



Training & Skills: Monday continued

Monday 16.15–17.30 cont.

Introduction to becoming an approved parliamentary candidate

Find out what it takes and how to become a parliamentary candidate for the Liberal Democrats.

*Candidates Team
Westbourne, BIC*

party roles

personal

Campaign Academy - Organising to win

Join us for our Campaign Academy training series. This session will cover how to create a ward and constituency organisation that can deliver success in campaigning and elections.

*Campaigns and Elections Team
Dorchester, Marriott*

campaigning

teams

Digital campaigning: campaigning with video

Online campaigning is changing fast. To make an impact you need to be using both graphics and videos but these are surprisingly easy (and cheap) to do. We discuss the whys and wherefores of digital campaigning and take you through a real campaign.

*ALDC
Bryanston, Marriott*

campaigning

digital

BE A COUNCILLOR: More diverse candidate pools

Finding new candidates can be difficult. This session looks at ways to find new candidates and to help your pool of candidates look like the communities you are trying to represent.

*LGA Lib Dems and ALDC
Blandford, Marriott*

diversity

campaigning

teams

Talking to voters: knocking on doors

Effective canvassing helps you pick up issues, bond with local residents and pick up vital information. Find out the best techniques for doing this well and organising your door knocking sessions.

*ALDC
Purbeck, Marriott*

campaigning

Election Law - Part 2

Make sure you don't find yourself on the end of a solicitors letter from the opposition and know what you need to run effective campaigns and get your expenses returns in without stress.

*Compliance Team
Yeovil, Marriott*

compliance

party roles

campaigning

Monday

Tuesday 20 September

Fringe Tuesday morning 08.00-09.00

Urban Transport Group

Urban transport priorities for the new Parliament

The Urban Transport Group will be holding an invitation only breakfast meeting chaired by Lord Shipley. We have limited places available, if you are interested in attending please contact info@urbantransportgroup.org.

**Highcliff Marriott,
Shaftesbury Suite**



Fringe Tuesday lunchtime 13.00-14.00

Parliamentary Renewable and Sustainable Energy Group (PRASEG) and UK Power Reserve

Securing investment in a clean, affordable energy system

How Liberal Democrats are ensuring the UK can secure investment in a modern, clean and affordable energy system. Duncan Brack, Associate Fellow, Chatham House; Janine Freeman, Business Development Director, UK Power Reserve; Energy Systems Catapult (tbc); David Green, ED, PRASEG.

BIC, Bayview Suite 1



JUSTICE, the Law Society and the Liberal Democrat Lawyers Association

Justice in the modern age

Our panel explores how to deliver justice in turbulent political times. 2017 sees opportunities and challenges: a new Lord Chief Justice, new Supreme Court judges, and a radical justice modernisation programme. Speakers

include Lord Marks QC. More details here: <https://justice.org.uk/events/categories/fringe/>

BIC, Branksome Suite



Centre for Local Economic Strategies, Barrow Cadbury Trust and Friends Provident Foundation

Building Good Local Economies

Join our "Question Time" audience for a live debate with senior national and local politicians (Chair: Neil McInroy, CEO, CLES) on the provision of bespoke support for local businesses and social enterprises; supporting local suppliers through progressive, local, public procurement.

BIC, Meyrick Suite Room



Fringe Tuesday lunchtime 13.00–14.00

Webb Memorial Trust and Education Policy Institute

Rethinking Poverty: how can we achieve a society without poverty?

Speakers: Jo Hutchinson, Director for Social Mobility and Vulnerable Learners, EPI; Barry Knight, Director, Webb Memorial Trust and Rt Hon Norman Lamb MP. Chair: Mike Parker, Trustee, Webb Memorial Trust.

Hermitage Hotel,
The Hardy Suite



Bright Blue with Relate and Provident Financial Group plc

Left behind no longer: Achieving social justice in Britain

Layla Moran MP, Shadow Education Secretary; Sir Simon Hughes, Former Minister for Justice and Civil Liberties; Afua Hirsch, Journalist, Sky News; Ryan Shorthouse, Director, Bright Blue; Chris Sherwood, Chief Executive, Relate; Rachel Johnson, Columnist, *Mail on Sunday* (chair).

Pavilion Dance South West,
Seafront Studio



Why not drop into the Terrace Café or Solent Lounge to catch up over a coffee?

We are open daily for breakfast and lunch, with sandwiches, salads, paninis and baguettes available all day. We also serve Fairtrade coffee, hot and cold drinks, snacks, cakes and muffins.

MEAL DEALS

BREAKFAST

pastry or croissant with a fruit pot
£3.50

A ONLY £5.00

choose any sandwich, piece of fresh fruit and Belu water

B ONLY £7.00

choose any sandwich, mini salad pot and Belu water

C ONLY £8.50

visit the Solent Lounge and choose any hot food item and soft drink

Hot drink and slice of cake £3.50 (available all day)

bhlivehospitality *Terrace*



OPEN, TOLERANT AND UNITED

Training & Skills: Tuesday

Tuesday 09.30–10.45

Plan a successful VIP visit

Maximise the impact of a special guest to engage members and boost morale. Consider media, messaging and visuals to plan the perfect event.

*Young Liberals and Campaigns Team
Branksome 1, BIC*

campaigning **diversity** **teams**

Leading a top campaign team

Strong leadership skills will give you a head start when developing and strengthening your local campaign team. Find out about the best styles of leadership for a political campaign team.

*Diversity Team
Branksome 2, BIC*

personal **diversity** **teams**

Campaign Academy - Growing your resources

Join us for our Campaign Academy training series. This session will cover how to improve your fundraising and grow your membership and supporter base.

*Campaigns and Elections Team
Dorchester, Marriott*

fundraising **campaigning** **teams**

Talking to voters: Doorstep campaigns – design, discussions and data

We look at how to set up canvassing sessions, choose who to canvass, brief and debrief teams and manage the data you have collected.

*ALDC
Purbeck, Marriott*

campaigning

Compliance Q&A

From data protection to the ins and outs of the Political Parties Election and Referendum Act (PPERA), come along and put your questions to the party's Compliance Team.

*Compliance Team
Blandford, Marriott*

campaigning **compliance**

Using digital to engage and win

Find out how to reach and engage voters through a range of digital channels and tools.

*Campaigns and Elections Team
Westbourne, BIC*

campaigning **digital**



Training & Skills: Tuesday continued

Tuesday 11.00–12.30

Advanced digital fundraising

A best practice guide to building an effective digital fundraising plan - reaching the right people on the right platforms to maximise your local income

*Membership and Fundraising Team
Branksome 1, BIC*

campaigning **fundraising** **digital**

Drop in session: Mentoring and Q&A with a parliamentarian

(invitation only)

This session will give you a unique opportunity to sit down with a senior member of the party to hear their journey and experience. Offered by invitation only. Please email natalie.chindipha@libdems.org.uk for more details.

*Diversity Team
Branksome 2, BIC*

campaigning **diversity**

Campaign Academy - Smart campaigning

Join us for our Campaign Academy training series. This session will cover how to make the most of data, analytics and new campaign techniques that maximise electoral success.

*Campaigns and Elections Team
Dorchester, Marriott*

campaigning **digital**

Talking to voters: SUCCESS STORIES

A panel discussion on the importance of voter connect in campaigning and winning elections.

*ALDC
Purbeck, Marriott*

campaigning

Digital campaigning: SUCCESS STORIES

A panel discussion on how digital campaigning has been used successfully around the country.

*ALDC
Bryanston, Marriott*

campaigning



Ask an Expert is staffed throughout Conference by Liberal Democrat staff and volunteers with wide-ranging expertise and experiences from right across the party.

So why not come along and see us today? There's no need to book - just turn up and we'll do our best to help you. For more info please email training@libdems.org.uk.

Tuesday



Map of Bournemouth

